



# City of Sequin

210 E. Gonzales Street  
Sequin TX, 78155

## Meeting Minutes

### City Council

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Friday, February 10, 2017

8:00 AM

Sequin Public Library Community Room

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#### WORKSHOP SESSION

#### 1. Call to Order

*The City Council met in a WORKSHOP Called Meeting on the 10th day of February, 2017 at 8:00 am in the Sequin Public Library Community Room located at 313 West Nolte Street in City of Sequin, with Mayor Don Keil presiding.*

#### 2. Roll Call

**Present:** 7 - Council Member Carlos Medrano, Council Member Donna Dodgen, Council Member Mark Herbold, Council Member Fonda Mathis, Council Member Ernest Leal, Council Member Jeannette Crabb, and Council Member Chris Rangel

**Presiding:** 1 - Mayor Don Keil

**Absent:** 1 - Council Member Phil Seidenberger

#### 3. Introduction - Doug Faseler, City Manager

*City Manager Doug Faseler welcomed all City Council Members and City Directors to the workshop. Mr. Faseler introduced Alysia Cook of Opportunity Strategies who will be conducting the workshop. The workshop consisted of:*

*SWOT Current Assessment*

*2021 Visioning*

*2017-2018 Goals - Long terms aims that define accomplishment of the mission.*

*Some topics identified:*

*Infrastructure*

*Paterning in Education*

*Downtown Development*

*Public Safety*

*Community Aesthetics*

*Maintaining Financial Stability*

*Improve Quality of Life*

*Retirement Community*

*Retail friendly*

*Work together on marketing our community*

*Branding City/Facebook/Social Media*

*Strategy Development - Broad activities required to achieve an objective, control a critical success factor, or overcome a barrier.*

*Key Performance Indicators/Metrics - Specific, quantifiable, realistic targets that measure the accomplishment of a goal over a specified period of time.*

*Wrap Up Discussions.*

**4. Adjournment**

*There being no further business before the workshop adjourned at 3:00 pm.*

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**Don Keil, Mayor**

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**Naomi Manski, City Secretary**