

MEMORANDUM

To: Mayor and City Council Members
Steve Parker, City Manager

From: Kyle Kramm, Main Street and CVB Director/HPO

Through: Rick Cortes, Deputy City Manager

Subject: Sip 'n Stroll and North Pole Stroll Street Closure Request & Sale
of Alcohol

Date: October 26, 2021

On December 3 and 4, 2021, Seguin Main Street Program and the Downtown Business Alliance of Seguin will be hosting Sip 'n Stroll, Jingle Bell 5K, and North Pole Stroll. Staff is requesting permission to close the 100 & 200 Blocks East Nolte, 100 & 200 Blocks East Donegan, 100 & 200 Blocks West Nolte, and 100 & 200 Blocks South River on Friday, December 2, 2021. 5:00 pm – 10:00 pm and Saturday, 6:00 am – 3:00 pm.

Staff additionally requests permission for the sale of alcohol at the events.

Thank you for your consideration.