

**MEMORANDUM**

**To:** Mayor and City Councilmembers  
Steve Parker, City Manager

**From:** Susan Caddell, Director of Finance

**Subject:** Request from Seguin Hispanic Chamber of Commerce and LULAC

**Date:** September 23, 2021

Earlier this year, LULAC decided to cancel their Cinco de Mayo celebration due to the continuing pandemic. They were budgeted to be funded an occupancy tax allocation for this celebration. They then began having discussions with the Hispanic Chamber of Commerce to go in together with them to hold the Fiestas Patrias celebration in September and were wanting to use their HOT allocation for their portion of this celebration. Again, due to the rising cases, both the Hispanic Chamber of Commerce and LULAC decided to cancel this event also. Earlier this week, representatives from both organizations came to discuss with me and our City Attorney about having the celebration on October 2 and asking if their HOT funding could roll over from FY21 to FY22. They will be holding the celebration at the Seguin Columbus Club on October 2. The celebration will include a DJ and Ballet Folklorico dancers. They will also have an outdoor car show. In FY21, LULAC was budgeted to be funded \$2,500 and the Hispanic Chamber of Commerce was budgeted to be funded \$1,625. Staff is requesting approval to roll over the funding for these organizations for this one event to be held on October 2.

I will be available for questions prior to and during the meeting. Please let me know if you have any questions.