

MEMORANDUM

To: Mayor and City Council Members  
Steve Parker, City Manager

From: Kyle Kramm, Main Street and CVB Director/HPO

Through: Rick Cortes, Deputy City Manager

Subject: Freedom Fiesta and Fourth of July Parade Street Closure  
Request

Date: April 12, 2021

On Friday, July 2, 2021, KWED will be hosting Freedom Fiesta in Central Park. KWED is requesting permission to close the 100 and 200 Blocks East Donegan, 100 and 200 Blocks East Nolte and 100 and 200 Block South River, July 2, 2021, 6:00 am – 12:00 midnight. This time includes set up and tear down. Staff is requesting approval for both the street closure and alcohol sales.

On Saturday, July 3, 2021, staff will be hosting the Fourth of July Flag Raising Ceremony and Fourth of July Parade. Request approval to close the 100 and 200 Blocks East Donegan; 100 Block East Nolte; the 100 & 200 Blocks East and West of the following streets for the parade staging and route: Weinert, Cedar, Blumberg, Humphreys, Krezdorn, Koepsel, School; East College from Austin to King; 700 Block North River; and Milam around Mary B. Erskine School. Street closures will begin at 6:00 am until immediately after the parade.

Staff recommends approval of these requests.

Thank you for your consideration.