

# MEMORANDUM

**To:** City of Seguin Mayor and Council

**From:** Jack Jones, Director of Parks & Recreation

**Through:** Steve Parker, City Manager  
Rick Cortes, Deputy City Manager

**Subject:** Resolution of the City Council of the City of Seguin, Texas authorizing the City Manager to execute a Facilities Use Agreement with the Texas Ladies State Championship Chili Cook-off for the annual Texas Ladies State Championship Chili Cook-off event held in Max Starcke Park east at the Patricia K. Irvine-King Pavilion; and declaring an effective date.

**Date:** February 16, 2021

Attached is a proposed Facilities Use Agreement between the City of Seguin and the Texas Ladies State Championship Chili Cook-off for their annual chili cook-off event. This event is held annually in the spring at Max Starcke Park east. The current three-year Facilities Use Agreement between the City and Ladies State will expire on February 20 of this year.

If the Resolution is approved by City Council, the 50<sup>th</sup> Anniversary of the Texas Ladies State Championship Chili Cook-off will be held on Saturday, April 17, 2021 at Max Starcke Park east at the Patricia K. Irvine-King Pavilion. Chili cook-off participants will arrive at Max Starcke Park on Thursday, April 15 and depart on Sunday, April 18. Prior to the event, applicable City departments will meet with representatives from the chili cook-off to discuss such things as the event layout, parking, cleanup, COVID-19 Safety Plan, security, traffic, inclement weather, electrical needs, etc. A certificate of liability insurance listing the City of Seguin as an additional insured is required prior to the event.

This event has been held in Max Starcke Park for more than 20 years and attracts approximately 800 to 1,000 guests annually. It is anticipated that the event will generate possible Hotel Occupancy Tax (HOT) revenue and sales tax revenue for Seguin. The proposed agreement is necessary since there are people camping in the park overnight. In addition to paying the required rental fees per City ordinances, organizers of the chili cook-off have typically donated an additional \$750 toward Max Starcke Park improvements annually.

At their meeting on February 1, the Parks and Recreation Advisory Board unanimously recommended approval of the Facilities Use Agreement for City Council consideration. City staff recommends approval of the Resolution authorizing the City Manager to execute a Facilities Use Agreement with the Texas Ladies State Championship Chili Cook-off.