

MEMORANDUM

TO: Mayor and City Council Members
Steve Parker, City Manager

FROM: Kyle Kramm, Director of Main Street & CVB

THROUGH: Rick Cortes, Assistant City Manager

SUBJ: 2020 Street Closure and Sale of Alcohol

DATE: January 28, 2020

Listed below are the 2020 events involving street closures and alcohol sales (if applicable) in downtown Seguin. Street closures include the 100 - 300 Block S. River, 100 – 300 Blocks E. Donegan, and 100 - 200 Block E. Nolte Streets, unless otherwise indicated. The time includes set up and tear down for event. Staff is requesting approval of both the street closure and alcohol sales.

Event	Date	Time & Street Closure Location	Alcohol Sale
Trade Days/Earth Day	Saturday, April 25 th	5:00 a.m. – 11:00 p.m.	
Race 2 Raise	Saturday, April 25 th	6:00 a.m. – 1:00 p.m., 100 Block W. Gonzales Street	
Cinco de Mayo	Saturday, May 2 nd & Sunday, May 3 rd	5 a.m. on Saturday, May 2 nd ; until approximately 6:00 a.m. on Monday, May 4 th	Request approval to sell alcohol during event.
Mental Health Awareness	Saturday, May 9 th	9:00 am – 6:00 pm	
The Oak Tavern	Wednesday, July 1 st and Thursday, July 2 nd	6:00 p.m. until approximately 2:00 a.m. the following morning (each day), 100 Block E. Gonzales due to large crowds for the holiday weekend	
Freedom Fiesta	Thursday, July 2 nd	6:00 a.m. Thursday, July 2 nd until approximately 6:00 a.m. Friday, July 3 rd	Request approval to sell alcohol during event.
Fourth of July Flag Raising Ceremony, Parade Staging, and Parade	Saturday, July 4 th	6:00 a.m. until the conclusion of the parade; Streets include the 100 Blocks, east and west of the following: Weinert, Cedar, Blumberg, Humphreys,	

		Krezdorn; E. Koepsel, 100 Block School Street, E. College Street from Austin to King Street, River Street between College and Cedar, Milam Street around Mary B. Erskine School.	
182nd Seguin Birthday Party	Friday, August 7 th	6:00 am until approximately 10:00 pm, 200 Block E. Live Oak and 500 Block S. Crockett	
Oktoberfest	September 25 th & 26 th or October 2 nd & 3 rd	5:00 p.m. – 11:00 p.m., 100 Block W. Gonzales	
TLU Bulldog Block Party	Friday, October 2 nd	4:00 p.m. – 11:00 p.m., 100 Block W. Gonzales Street	
Guadalupe County Fair Parade	Friday, October 9 th	6:00 a.m. until conclusion of parade, College/Austin; College/River; Austin/Ireland; Austin/Mountain; Donegan/Austin; Nolte/Austin; Washington/Austin; Shelby/Austin; E. Klein/Austin; W. Klein/Austin; Pecan/Austin; David/Austin; and Live Oak/Austin	
Kids Day in the Park	Saturday, October 17 th	6:00 a.m. – 4:00 p.m.	
14th Annual Pecan Fest Heritage Days	Friday, October 23 rd and Saturday, October 24 th	5:00 p.m. on Friday, October 23 rd until approximately 2:00 a.m. on Sunday, October 25 th ; streets listed above, 400 Block of S. River, 200 Block E. Live Oak, 500 Block S. Crockett, 300 Block E. Donegan, 100 Block E. and W. Gonzales Street	Request approval to sell alcohol during event
La Trinidad United Methodist Trunks for Treats	Saturday, October 31 st	5:00 – 8:00 p.m., 300 Block E. Gonzales Street	
The Oak Tavern	Wednesday, November 25 th	6:00 p.m. – 2:00 a.m., 100 Block E. Gonzales Street, due to large crowds for Thanksgiving Holiday	
Holiday Stroll Parade	Thursday, December 3 rd	4:00 p.m. until conclusion of parade and lighting in Central Park. Streets listed above, River/College; College/Austin;	

		East & West Elm/Austin, Ireland/Austin, Mosheim/Austin, Walnut/Austin, Mountain/Austin, and Gonzales/Austin; Nolte/Camp; W. Washington/Austin Streets	
10th Annual Sip 'n Stroll	Friday, December 4 th	5:00 – 9:00 p.m., in addition to the streets listed above, 100 Block E. and W. Gonzales Streets, 100 Block W. Nolte Street, 300 Block S. Crockett	
7th Annual North Pole Stroll	Saturday, December 5 th	6:00 a.m. – 6:00 p.m.	
Jingle Bell Fun Run	Saturday, December 5 th	6:00 a.m. – 1:00 p.m., 100 - 300 Blocks W. Nolte Street	
Crossroads Church Candlelight Service	Thursday, December 24 th	5:00 – 10:00 p.m.	

Thank you for your consideration.