

MEMORANDUM

To: City of Seguin Mayor and Council

From: Jack Jones, Director of Parks & Recreation

Through: Douglas Faseler, City Manager
Rick Cortes, Assistant City Manager

Subject: Proposed Parks and Recreation Department Fee Schedule Changes for the 2019/2020 fiscal year.

Date: August 6, 2019

In conjunction with the 2019/2020 fiscal year budget process, Parks staff assessed existing fees. Based on that review, staff is recommending fee increases for the Wave Pool and at the Seguin Events Complex. The proposed increases are primarily due to the increased cost of supplies, maintenance, and staffing.

Regarding the Wave Pool fees, staff proposes increasing the daily general admission fees by \$1. General admission fees have not been raised in more than 10 years. As proposed, entry prices for adults will be \$6, seniors \$5, children from the ages of 4-11 \$5, and children under 3 years of age are free. The 50% discount for groups of ten or larger will remain. Staff also plans to offer more daily promotions throughout the swim season such as half off regular rates on special days like Father's Day, etc. In addition, staff is now allowing outside food and drinks (non-alcoholic) to be brought into the Wave Pool. Staff is also proposing to increase the additional hourly rental rate (charge for a 3-hour rental is \$475) of the Wave Pool for private parties from \$100 to \$150.

Regarding the Seguin Events Complex, staff proposes increasing the cost of the daily rental of Midway Hall from \$150 to \$250 given the amenities of the hall such as air conditioning, tables, chairs, and restrooms. For comparison, the outdoor Bowl Pavilion in Max Starcke Park and our large pavilions are rented for \$150, which is similar in size to Midway Hall. The hourly rental rate for Midway Hall (Monday-Thursday) will increase from \$30 to \$50. Staff also proposes to add a charge of \$50 per hour for use of the Coliseum scissor lift for staff to hang things in the rafters, etc.

Staff recommends approval of the proposed Parks and Recreation Department fee schedule changes for the 2019/2020 fiscal year as presented in the attached Ordinances.