


MEMORANDUM

To: Douglas Faseler, City Manager

From: Timothy J. Howe, Director – Water / Wastewater Treatment 

Through: Rick Cortes, Assistant City Manager

Subject: Lucille Tank Logo Discussion/Consideration

Date: September 7, 2018

City staff has been requested to submit for reconsideration the proposed logo design for the Lucille Elevated Storage Tank. The proposal as approved by Council provides for the application of a design similar to the Hwy 123 Elevated Storage Tank. Although the costs to apply this design to the Lucille Tank is included in the base bid, the costs to apply a similar design to the Hwy 123 Tank was \$18,000.

As part of the Lucille Elevated Storage Tank bid process, staff requested various logo scenarios to include:

- Option 1. Design identical to the Hwy 123 Elevated Tank – Cost included in base bid.
- Option 2. Design inserting the Seguin Matador between the two City logos –\$14,000.
- Option 3. Design identical to the current Lucille Elevated Tank design –\$14,000.

Please note that the costs of options 2 & 3 are in addition to the costs already included in the base bid amount for Option 1. If you have any additional, questions please contact us at your convenience.