

MEMORANDUM

To: City of Seguin Mayor and Council

From: Jack Jones, Director of Parks & Recreation

Through: Rick Cortes, Assistant City Manager

Subject: Resolution authorizing the City Manager to execute a Facilities Use Agreement between the City of Seguin and the Texas Ladies State Championship Chili Cook-off for the annual Texas Ladies State Championship Chili Cook-off event held in Max Starcke Park east at the Patricia K. Irvine-King Pavilion; and declaring an effective date.

Date: February 20, 2018

Attached is a resolution authorizing the City Manager to execute a Facilities Use Agreement (attached) between the City of Seguin and the Texas Ladies State Championship Chili Cook-off for their annual chili cook-off event. This event is held annually in the spring at Max Starcke Park east. The current three-year Facilities Use Agreement between the City and Ladies State will expire on April 9 of this year.

If the proposed agreement is approved, the 48th Anniversary of the Texas Ladies State Championship Chili Cook-off will be held on Saturday, April 21, 2018 at Max Starcke Park east at the Patricia K. Irvine-King Pavilion. Chili cook-off participants will arrive at Max Starcke Park on Thursday, April 19 and depart on Sunday, April 22. Prior to the event, applicable City departments will meet with representatives from the chili cook-off to discuss such things as the event layout, parking, cleanup, safety, security, traffic, inclement weather, electrical needs, etc. A certificate of liability insurance listing the City of Seguin as an additional insured is required prior to the event.

This event has been held in Max Starcke Park for more than 18 years and attracts approximately 800 to 1,000 guests annually. It is anticipated that the event will generate possible Hotel Occupancy Tax (HOT) revenue and sales tax revenue for Seguin. The proposed agreement is necessary since there are people camping in the park overnight. In addition to paying the required rental fees per City ordinances, organizers of the chili cook-off have typically donated an additional \$750 toward Max Starcke Park improvements annually.

City staff recommends approval of a Resolution authorizing the City Manager to execute a Facilities Use Agreement between the City of Seguin and the Texas Ladies State Championship Chili Cook-off for the annual Texas Ladies State Championship Chili Cook-off event held in Max Starcke Park east at the Patricia K. Irvine-King Pavilion.