

CITY OF SEGUIN

RESOLUTION NO. _____

STATE OF TEXAS

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SEGUIN,
TEXAS ADOPTING A REDESIGN OF THE CITY FLAG; AND
DECLARING AN EFFECTIVE DATE.**

WHEREAS, about a year and a half ago, after extensive study, the City of Seguin unveiled a new brand, logo and tagline; and

WHEREAS, the new logo and tagline has been adopted by the City Council and is currently used on property throughout the city; and

WHEREAS, the City's flags are aging and in need of replacement; and

WHEREAS, City staff is recommending that new flags be created using the new City logo and tagline.

NOW THEREFORE BE IT RESOLVED by the City Council of Seguin, Texas:

PART 1. The City Council approves of the redesign of the City flag using the new logo and tagline.

PART 2. This Resolution is in full force and effect from and immediately after its enactment.

ADOPTED on the 17th day of October 2017.

**DON KEIL
MAYOR**

ATTEST:

**Naomi Manski
City Secretary**