

## **MEMORANDUM**

**To: Mayor Don Keil and the Seguin City Council  
Doug Faseler, City Manager**

**From: Kyle Kramm, Main Street and CVB Director**

**Subject: Hospitality Parking Pass Program**

**Date: May 8, 2017**

Since the implementation of the parking compliance program, several downtown businesses expressed concerns over their customers receiving tickets, which is not the purpose of enforcing the two-hour parking limits. We do not want to punish the individuals who are supporting our local downtown merchants, but prevent employees of downtown businesses from blocking access to downtown merchants. Some businesses have reported their customers saying they have to leave as they were nearing their two-hour limit and did not finish shopping. Other businesses have expressed concerns that some of their services, such as perms, can take longer than two hours.

In an effort to ease the concerns of the downtown businesses and make downtown a welcoming venue to shoppers and customers, the Seguin Main Street Program has developed a plan for the creation of a Hospitality Parking Pass Program for the Downtown Historic District. The plan has been shared with downtown businesses and property owners and staff has had only positive feedback about the program.

The plan also addresses concerns of parking for contractors working on downtown properties. With several buildings currently being rehabbed in downtown, contractors and construction workers have expressed the need to have their vehicles in close proximity to the buildings they are working on. Staff is proposing to allow contractors to park two work trucks only in front of the building they are working on with a designated pass provided by the Main Street Department after consultation with the property owner or tenant.

The Main Street Advisory Board approved the plan during its meeting on April 13, 2017 and respectfully requests City Council's approval of the creation of the program. Staff will be available to answer any questions during the May 16, 2017 Council Meeting.