



**MAIN STREET
PROGRAM**

MEMORANDUM

To: Mayor Don Keil and the Seguin City Council
Douglas G. Faseler, Seguin City Manager

Through: Rick Cortes, Seguin Assistant City Manager

From: Kyle Kramm, Main Street and CVB Director

Subject: South Texas Menudo Fest Street Closure and Alcohol Sales
Request

Date: August 30, 2016

The Hill Country Cook-off Association (HCCO) recently contacted the Seguin Main Street Program about hosting the South Texas Menudo Fest in Downtown Seguin on Saturday, November 12, 2016 from 8:00 a.m. to 12:00 a.m. The HCCO have requested to close the 100 & 200 blocks of South River, the 100 & 200 blocks of East Donegan and the 100 block of East Nolte streets from 6:00 a.m. on Saturday, November 12 to 1:00 a.m. on Sunday, November 13.

The HCCO is also requesting City Council permission to allow the sale of alcohol in downtown Seguin for their event.

The event is a fundraiser with the proceeds going to nonprofits supporting children suffering from cancer. It is anticipated that there will be between 80 to 100 teams cooking menudo. Additional activities include a car show, vendors, and live music. The event will be ticketed, so they are planning on using stand-alone fencing to close the street. Be advised that the Main Street Advisory Board has recommended the discontinuation of this practice, although the practice of perimeter fencing is not banned at this time.