

MEMORANDUM

To: City of Seguin Mayor and Council

From: Jack Jones, Director of Parks & Recreation

Through: Rick Cortes, Assistant City Manager

Subject: Resolution accepting the proposal for professional services from Pyro Shows of Texas, Inc. regarding the 2017 Fireworks Fiesta in the amount of \$20,000 to be held on Monday, July 3, 2017, with a rainout date of Saturday, July 8, 2017, and authorizing the City Manager to execute a Contract Agreement.

Date: August 16, 2016

With the well documented success of the July 3, 2016 fireworks display, Pyro Shows has submitted a request/proposal to conduct the fireworks display for the 2017 Fireworks Fiesta to be held on Monday, July 3, 2017. If approved, the proposed schedule of events will be as follows creating a four-day weekend of special events:

- KWED Freedom Fiesta – Saturday, July 1
- Summer Patriotic Concert in the Park – Sunday, July 2
- **Fireworks Fiesta – Monday, July 3**
- Flag Raising Ceremony and the Biggest-Small Town Fourth of July Parade – Tuesday, July 4

The proposal and contract submitted by Pyro Shows (attached) is essentially the same show as was fired this year with the same pyro-technician. Staff proposes an increase to the fireworks display budget of \$3,000 to ensure that the community receives the same fireworks show next year as was seen this year. The value of this year's fireworks show was \$20,600, but the City paid only \$17,000 as Pyro Shows compensated for the disappointment of the 2015 fireworks show. Staff proposes a fireworks display budget of \$20,000. It's worth noting that H-E-B and Niagara sponsored \$5,000 each to this year's fireworks show and staff anticipates the same sponsorship level for next year.

Staff recommends accepting the proposal for professional services from Pyro Shows of Texas, Inc. regarding the 2017 Fireworks Fiesta in the amount of \$20,000 to be held on Monday, July 3, 2017 with a rainout date of Saturday, July 8, 2017 and authorizing the City Manager to execute a Contract Agreement.