

MEMORANDUM

TO: Mayor and City Council Members
Steve Parker, City Manager

FROM: Kyle Kramm, Main Street Program Director

THROUGH: Rick Cortes, Seguin Deputy City Manager

SUBJ: 2023 Street Closure and Sale of Alcohol

DATE: January 23, 2023

Listed below are the 2023 events involving street closures and alcohol sales (if applicable) in downtown Seguin. Street closures include the 100 - 300 Block S. River, 100 – 200 Block E. Donegan, and 100 - 200 Block E. Nolte Streets, unless otherwise indicated. The time includes set up and tear down for event. Staff is requesting approval of both the street closure and alcohol sales.

Event	Sponsoring Organization	Date	Time & Street Closure Location	Alcohol Sales
Business in the Park	Seguin Area Chamber of Commerce	April 21, 2023	5:00 – 9:00 p.m. 100 block of East Nolte	
Race to Raise	Guadalupe Regional Medical Center	April 29, 2023	6:00 a.m. – 1:00 p.m., 200 block South Camp	
Trade Days/Earth Day	Main Street Program/CVB	April 29, 2023	6:00 a.m. – 5:00 p.m.	Alcohol sales during event
Cinco de Mayo	Hispanic Chamber of Commerce/LULAC	May 5 - 6, 2023	6:00 a.m. on May 5 th through 11:00 pm on May 6 th	Alcohol sales during event
Lone Star Festival	Texas Authors Institute of History, Inc.	May 13 & 14, 2023	9:00 p.m. May 12 th through 11:00 p.m. May 14 th	Alcohol sales during event
NAMI Mental Health Awareness	NAMI Guadalupe County	May 20, 2023	6:00 a.m. – 4:00 p.m.	
Juneteenth Celebration	Wilson Pottery	June 19, 2023	6:00 a.m. – 5:00 p.m.	

Freedom Fiesta	KWED	July 1, 2023	6:00 a.m. July 1 st - 6:00 a.m. July 2 nd	Alcohol sales during event
Fourth of July Flag Raising Ceremony, Parade Staging, and Parade	City of Seguin	July 4, 2023	6:00 a.m. until the conclusion of the parade; Streets include the 100 Blocks, east and west of the following: Weinert, Cedar, Humphreys, Krezdorn; E. Koepsel, 100 Block School Street, E. College Street from Austin to King Street, River Street between College and Cedar, Milam Street around Mary B. Erskine School.	
185th Seguin Birthday Party	Seguin Conservation Society	August 11, 2023	6:00 a.m. - 10:00 p.m., 200 Block E. Live Oak and 500 Block S. Crockett	Alcohol sales during event
Guadalupe County Fair Parade	Guadalupe County Fair Association	October 13, 2023	6:00 a.m. until conclusion of parade, College/Austin; College/River; Austin/Ireland; Austin/Mountain; Donegan/Austin; Nolte/Austin; Washington/Austin; Shelby/Austin; E. Klein/Austin; W. Klein/Austin; Pecan/Austin; David/Austin; and Live Oak/Austin	
17th Annual Pecan Fest Heritage Days	Seguin Main Street/CVB	October 28, 2023	6:00 a.m.- 10:00 p.m. streets listed above, 400 Block of S. River, 200 Block E. Live Oak,	Alcohol sales during event

			500 Block S. Crockett, 300 Block E. Donegan, 100 Block E. and W. Gonzales Street	
Art Wine Walk	Seguin Main Street Program/CVB/ Arts Commission	November 11, 2023	3:00 - 8:00 p.m.	Alcohol sales during event
Holiday Stroll Parade	Parks and Recreation Department	November 30, 2023	4:00 p.m. until conclusion of parade and lighting in Central Park. Streets listed above, River/College; College/Austin; East & West Elm/Austin, Ireland/Austin, Mosheim/Austin, Walnut/Austin, Mountain/Austin, and Gonzales/Austin; Nolte/Camp; W. Washington/Austin Streets	
13th Annual Sip-n-Stroll	Main Street Program/CVB/ Downtown Business Alliance	December 1, 2023	5:00 – 9:00 p.m., in addition to the streets listed above, 100 Block E. and W. Gonzales Streets	
10th Annual North Pole Stroll	Downtown Business Alliance	December 2, 2023	6:00 a.m. – 4:00 p.m.	
Crossroads Church Candlelight Service	Crossroads Church	December 24, 2023	5:00 – 10:00 p.m. 100 Block of East Donegan	

Thank you for your consideration.