

It's real.

MEMORANDUM

To: Mayor Donna Dodgen and Seguin City Council

Steve Parker, Seguin City Manager

From: Kyle Kramm, Main Street & CVB Director

Through: Rick Cortes, Seguin Deputy City Manager

Subject: HBO Max Street Closure Request and Film Schedule

Date: December 2, 2021

HBO Max has announced that the company is looking to film several scenes for a new limited TV series in Seguin on December 14 and 15. The production will be at several locations in Seguin, including Arlan's Market, ZDT's Amusement Park, the Palace Theater, Saegert Middle School, and Schultz Saloon.

Per the City of Seguin's film permit guidelines, the production company has been notifying the businesses and properties that will be impacted by the filming. See attached notification forms.

As this is a period piece, the production will require some parking spaces to be blocked in downtown and interment traffic control to ensure vehicles not matching the time period are present when they are filming.

The production company has been working with Seguin Police Department for security and the intermittent traffic control. The interment traffic control will mean that traffic will be stopped for up to five minutes while they are filming and then traffic will be allowed again. As the streets requiring the traffic control are TxDOT highways, the company is also working with TxDOT to secure the appropriate permits.

Finally, the filming will require the complete closure of several streets. The production company is requesting the street closures if the 100 - 300 blocks of North Bowie and 200 - 300 block of West Gonzales on Tuesday, December 14, and Wednesday, December 15 from 8:00 a.m. to 9:00 p.m.

Staff requests Council's approval of the street closure.