



ECONOMIC DEVELOPMENT CORPORATION

To: Donna Dodgen, Mayor
Seguin City Council

CC: Steve Parker, City Manager
Mark Kennedy, City Attorney

From: Alora Wachholz
Director of Economic Development | SEDC Executive Director

Date: 03-17-2026

Subject: Resolution authorizing City Manager to Execute a Memorandum of Understanding with the Seguin Economic Development Corporation regarding Crossroads Boulevard Rehabilitation Project

Overview

At their March 05, 2026, Regular Meeting, the SEDC Board of Directors voted to approve Resolution 2026-05, authorizing certain expenditures to fund a "Crossroads Boulevard Improvement Project" and to approve a Memorandum of Understanding (MOU) between the SEDC and the City of Seguin on such project.

The need for this particular transportation project was identified after Staff had received multiple complaints from manufacturers located along this roadway, who stated the current quality of the roadway was full of potholes, bumps, cracks, and overall impacted their regular truck traffic. After going out to the roadway and evaluating, Staff agreed this was a project that would have beneficial outcomes for business operations throughout the entire area. The Seguin Public Works Department expressed support for this rehabilitation project, offering to undertake it in exchange for the SEDC to fund the materials and equipment rentals required. Improvement of Crossroads Boulevard is not currently listed as high as numerous other projects on the City of Seguin's infrastructure ratings schedule; therefore, it is not anticipated for any upgrade through City funding through 2030.

The project would include the portion of Crossroads Boulevard from SH 123 to Freeport Way, including a knuckle and intersection crossing at Schriewer Street. This represents approximately 0.47 miles of roadway, which will be rehabilitated with a 3" asphalt mill and overlay – an upgrade that will provide an anticipated enhanced life of approximately 30 years to this critical roadway. Construction is anticipated to take approximately 3 weeks and will be able to be done in a phased manner, allowing for continued transportation access throughout the project. Businesses located in the proximity of this project will be notified and communicated with throughout the project to ensure there is limited interruption to their operations.

By partnering with the City of Seguin Public Works Department, the costs for this enhancement will be considerably cheaper than if the SEDC were to privately bid the work, and special care and consideration can be taken to stay in contact with the existing business owners throughout the duration of the project. In addition to the Memorandum of Understanding (MOU) between the SEDC and the City of Seguin attached to this item, the approved SEDC Resolution 2026-05, authorizing funding of up to \$175,000 in total is included for review. The drafted MOU is structured similarly to that which was used for the Lawson Street reconstruction project, undertaken in 2022 by the SEDC in cooperation with the City. Following action a project start date will be assigned and the area businesses will be notified.

Fiscal Impact

SEDC Resolution 2026-05 has been approved and authorizes expenditures of up to \$175,000 in payment to the City of Seguin for their participation in completing this roadway rehabilitation project.

Staff Recommendation

Staff requests the Seguin City Council consider and approve a Resolution Authorizing the City Manager to Execute a Memorandum of Understanding with the Seguin Economic Development Corporation regarding the Crossroads Boulevard rehabilitation project.

Attachments

1. Resolution Authorizing City Manager to Execute a Memorandum of Understanding with the Seguin Economic Development Corporation regarding the Crossroads Rehabilitation Project
 - a. SEDC Resolution 2026-05: Crossroads Boulevard Expenditures Authorization
 - b. Memorandum of Understanding Between SEDC & City of Seguin: Crossroads Boulevard
 - c. Crossroads Boulevard Rehabilitation Project Map