

COUNTY OF GUADALUPE

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF SEGUIN, TEXAS AMENDING CHAPTER 82 OF THE CODE OF ORDINANCES, SEC. 82-107, SIGNS IN CORRIDOR OVERLAY DISTRICTS; PROVIDING FOR AN EFFECTIVE DATE, PUBLICATION AND A SEVERABILITY CLAUSE; AND AUTHORIZING CITY STAFF TO PREPARE THIS ORDINANCE FOR SUBMISSION AS A SUPPLEMENT TO THE CODE OF ORDINANCES.

WHEREAS, the City Council of the City of Seguin desires to provide for the orderly, safe, and healthful development of land located within the community, and

WHEREAS, the City Council of the City of Seguin desires to regulate signage by establishing ordinances that allow businesses to advertise their products and services to the general public without negatively impacting the aesthetics and attractiveness of the city; and

WHEREAS, in 2010 the City Council of the City of Seguin adopted sign restrictions in the corridor overlay districts in Seguin based on recommendations from the Long Range Planning Committee; and

WHEREAS, since 2010 the Zoning Board of Adjustments has heard a number of variance requests for sign height and size from businesses located within the IH 10 Corridor Overlay District; and

WHEREAS, the City Council of the City of Seguin desires to promote fair and equitable treatment of all businesses located within the IH 10 Corridor Overlay District and their ability to advertise with signage.

NOW, THEREFORE, BE IT ORDAINED by the City Council of the City of Seguin, Texas, as follows:

SECTION 1. Section 82-107 of the Seguin Code of Ordinances (Signs in corridor overlay districts) is hereby amended as follows (underlining indicates added text, ~~strikethrough~~ indicates deleted text):

Sec. 82-107. – Signs in corridor overlay districts.

- (a) Applicability. This section shall apply to signs located in corridor overlay districts within the City of Seguin city limits.
- (b) Height limitation. No pole-mounted or detached sign shall exceed 15 feet in height measured from the adjacent grade to the top of sign, except that no pole-mounted or detached sign shall exceed 40 60 feet in height in the IH 10 Corridor Overlay District measured from the adjacent grade to the top of sign.
- (c) Area requirements. No pole-mounted or detached sign shall exceed 100 square feet in area, except that no pole-mounted or detached sign in the IH 10 Corridor Overlay District shall exceed 300 square feet in area.

- (d) Number allowed. The number of pole-mounted or detached signs shall be limited to one sign ~~for every 400 feet of street frontage per lot.~~
- (e) Multitenant signs. Multitenant signs (more than one establishment on a single parcel) shall be allowed a maximum sign height of 20 feet measured from the adjacent grade to top of sign except for the IH 10 Corridor Overlay District, in which (b) above shall apply. A maximum sign area of 600 square feet shall apply to multitenant signs in the IH 10 Corridor Overlay District and a maximum sign area of 150 square feet shall apply to multitenant signs in all other corridor overlay districts.
- (f) Prohibited signs. The following signs are prohibited: portable signs, roof signs, flashing or blinking signs, balloons, bunting, banners.
- ~~(g) [Approval required.] All signage shall be approved in conjunction with the specific use permit required in overlay districts.~~

SECTION 2. Effective Date.

In accordance with Section 3.10 of the Seguin City Charter, this Ordinance shall become effective ten days from passage on second reading and shall be published in a newspaper of general circulation.

SECTION 3. Severability.

If any clause or provision of this Ordinance shall be deemed to be unenforceable for any reason, such unenforceable clause or provision shall be severed from the remaining portions of the Ordinance, which shall continue to have full force and effect.

SECTION 4. Submission.

City staff is authorized to prepare this Ordinance for submission as a supplement to the Seguin Code of Ordinances.

PASSED AND APPROVED on the first reading this 17th of July, 2018.

PASSED AND APPROVED on the second reading this 7th of August, 2018.

Don Keil, Mayor

Attest:

Naomi Manski, City Secretary