

CITY OF SEGUIN

RESOLUTION NO. _____

STATE OF TEXAS

**A RESOLUTION APPROVING THE SEGUIN CONSERVATION SOCIETY
HOTEL OCCUPANCY TAX BUDGET**

WHEREAS, The City of Seguin and the Seguin Conservation Society have entered into an agreement for the Seguin Conservation Society to promote the historical restoration and preservation activities in the City of Seguin; and

WHEREAS, V.A.T.S. Tax Code requires that the City of Seguin approve the Seguin Conservation Society proposed budget for use of the hotel occupancy tax prior to entering into an agreement; and

WHEREAS: The City Council has reviewed and desire to approve the proposed Hotel Occupancy Tax budget of the Seguin Conservation Society.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Seguin, Texas that the Hotel Occupancy Tax Budget of the Seguin Conservation Society attached hereto as Exhibit "A" is approved.

PASSED AND APPROVED this 15th day of December, 2020.

Donna Dodgen, Mayor

ATTEST:

Naomi Manski, City Secretary

EXHIBIT A

2020-21

Seguin Conservation Society
Occupancy Tax Funding ACTUAL
(based on \$4, 200. Funding)

**Seguin Birthday Party (Aug. 13, 2021/
Mother-Daughter Tea (May 8, 2021) all at Heritage Village**

Marketing/Advertising/Education.....\$100.

Seguin Conservation Society---General

Advertising, mailings, Social Media, Brochures.....\$500.

Web page Redesign/Adm. Facebook boosts, etc.....1,500.**

Texas Theatre—Operations

Advertising/Marketing---Radio/Print/TV/etc.

Social Media/Web Advertising.....\$1,500.**

Mailings & Special Events recruitment.....\$ 600.

Total Actual Hotel/Motel expenditures.....\$4,200.

**We have authorized a completely new web design and social media program. This new design will have features like constant contact and virtual tours of our properties.

The Seguin Conservation Society and Texas Theatre has NO paid staff, strictly with dedicated volunteers. Funds for property maintenance including insurance premiums, utilities, lawn care and bookkeeping services are paid from membership dues, donations, rentals and fundraising events.

**CITY OF SEGUIN
STATE OF TEXAS**

RESOLUTION NO. _____

**A RESOLUTION APPROVING THE MID-TEXAS SYMPHONY
HOTEL OCCUPANCY TAX BUDGET**

WHEREAS, The City of Seguin and the Mid-Texas Symphony have entered into an agreement for the Mid-Texas Symphony to promote the arts in the City of Seguin; and

WHEREAS, the Texas Tax Code requires that the City of Seguin approve the Mid-Texas Symphony proposed budget for use of the hotel occupancy tax prior to entering into an agreement; and

WHEREAS, The City Council has reviewed and desire to approve the proposed Hotel Occupancy Tax budget of the Mid-Texas Symphony.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Seguin, Texas that the Hotel Occupancy Tax Budget of the Mid-Texas Symphony attached hereto as Exhibit "A" is approved.

PASSED AND APPROVED this 15th day of December, 2020.

Donna Dodgen, Mayor

ATTEST:

Naomi Manski, City Secretary

EXHIBIT A

Income (January and April 2021 Concerts)-

Ticket Sales	\$10,264.00
Sponsorships	\$2,000.00
2020-21 City of Seguin	\$2,126.00
Hotel Occupancy Tax Grant	
Texas Commission on the Arts	\$2,250.00
Arts Create Grant	
Contributions	\$13,285.00
(Corporate, Board and Individual)	
<u>Total Income</u>	<u>\$30,285.00</u>
Net Income	(\$7,935.66)

Proposed Budget:

Expenses (January and April 2021 Concerts)-

Beethoven the Bold

Sunday, January 17, 2021, 4:00 p.m.

Conductor Performance	\$4,800.00
Conductor Air Travel	\$450.00
Conductor Auto Rental	\$330.00
Conductor Lodging	\$750.00
Musicians	\$10,092.00
Music Librarian	\$833.33
Stage Manager	\$250.00
Production Coordinator	\$250.00
Streaming Tech and Service	\$500.00
Instrument Tuning/Rental	\$175.00
Music Purchase/Rental	\$85.00
Concert Recordings	\$332.00
Total	\$18,847.33

Jupiter

Sunday, April 25, 2021, 4:00 p.m.

Seguin High School Performing Arts Center, Seguin, Texas

Conductor Performance	\$4,800.00
Conductor Air Travel	\$450.00
Conductor Auto Rental	\$330.00
Conductor Lodging	\$750.00
Musicians	\$8,533.00
Music Librarian	\$833.33
Stage Manager	\$220.00
Production Coordinator	\$250.00
Streaming Tech and Service	\$500.00
Soloist	\$2,000.00
Instrument Tuning/Rental	\$175.00
Music Purchase/Rental	\$200.00
Concert Recordings	\$332.00
Total	\$19,373.33

Total Artistic Expenses \$38,220.66

**CITY OF SEGUIN
STATE OF TEXAS**

RESOLUTION NO. _____

**A RESOLUTION APPROVING THE TEATRO DE ARTES DE JUAN SEGUIN
HOTEL OCCUPANCY TAX BUDGET**

WHEREAS, The City of Seguin and the Teatro de Artes de Juan Seguin have entered into an agreement for the Teatro de Artes de Juan Seguin to promote the arts in the City of Seguin; and

WHEREAS, the Texas Tax Code requires that the City of Seguin approve the Teatro de Artes de Juan Seguin proposed budget for use of the hotel occupancy tax prior to entering into an agreement; and

WHEREAS, The City Council has reviewed and desire to approve the proposed Hotel Occupancy Tax budget of the Teatro de Artes de Juan Seguin.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Seguin, Texas that the Hotel Occupancy Tax Budget of the Teatro de Artes de Juan Seguin attached hereto as Exhibit "A" is approved.

PASSED AND APPROVED this 15th day of December, 2020.

Donna Dodgen, Mayor

ATTEST:

Naomi Manski, City Secretary

EXHIBIT A

Detailed Budget for which Teatro is requesting
City of Seguin Occupancy Tax Funding
2020-2021 Final Budget as of 11/14/2020
October 1, 2020 to September 30, 2021

	Awarded
Support & Revenue	\$ 5,500
Expenses	
Artists, performing groups, etc	\$ 1,500
Hispanic Heritage Activities, Conjunto Festival, Pecan Fest, Noche de Gala	
Cultural & Artistic Exhibits	\$ 250
Hispanic Heritage Activities, Conjunto Festival, Pecan Fest, Noche de Gala	
Marketing, publicity, etc	\$ 250
Hispanic Heritage Activities, Conjunto Festival, Pecan Fest, Noche de Gala	
Administrative & Clerical Staff	\$ 2,000
Hispanic Heritage Activities, Conjunto Festival, Pecan Fest, Noche de Gala	
Rental Fees, Utilities & Liability Insurance	\$ 1,500
Hispanic Heritage Activities, Conjunto Festival, Pecan Fest, Noche de Gala	
Total Expenses	\$ 5,500

These expenses and projects will vary depending on amount of support and revenue

CITY OF SEGUIN

RESOLUTION NO. _____

STATE OF TEXAS

**A RESOLUTION APPROVING THE SEGUIN-GUADALUPE COUNTY
HISPANIC CHAMBER OF COMMERCE HOTEL OCCUPANCY TAX BUDGET**

WHEREAS, The City of Seguin and the Seguin-Guadalupe County Hispanic Chamber of Commerce have entered into an agreement for the Seguin-Guadalupe County Hispanic Chamber of Commerce to promote the arts in the City of Seguin; and

WHEREAS, the Texas Tax Code requires that the City of Seguin approve the Seguin-Guadalupe County Hispanic Chamber of Commerce proposed budget for use of the hotel occupancy tax prior to entering into an agreement; and

WHEREAS, The City Council has reviewed and desire to approve the proposed Hotel Occupancy Tax budget of the Seguin-Guadalupe County Hispanic Chamber of Commerce.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Seguin, Texas that the Hotel Occupancy Tax Budget of the Seguin-Guadalupe County Hispanic Chamber of Commerce attached hereto as Exhibit "A" is approved.

PASSED AND APPROVED this 15th day of December, 2020.

Donna Dodgen, Mayor

ATTEST:

Naomi Manski, City Secretary

EXHIBIT A

SEGUIN GUADALUPE COUNTY HISPANIC CHAMBER OF COMMERCE

FIESTAS PATRIAS-SEPTEMBER 2021

BUDGETED AMOUNT: \$ 812.50

ADVERTISEMENT

KWED Radio	\$0
Newspaper Print	\$0
Posters	\$0
TOTAL	\$0

ENTERTAINMENT

Bands	\$812.50
Sound System	\$0
Stage	\$0
TOTAL	\$812.50

FACILITY RENTAL/INSURANCE

Venue	\$0
Insurance Liability General/TABC Permit	\$0
Clean-up	\$0
TOTAL	\$0

SECURITY

Police	\$0
Security Fence	\$0
TOTAL	\$0

EXHIBIT A

SEGUIN GUADALUPE COUNTY HISPANIC CHAMBER OF COMMERCE

FIESTAS JUAN SEGUIN-JUNE 2021

BUDGETED AMOUNT: \$ 812.50

ADVERTISEMENT

KWED Radio	\$0
Newspaper Print	\$0
Poster	\$0
TOTAL	\$0

ENTERTAINMENT

Bands	\$812.50
Sound System	\$0
Stage	\$0
TOTAL	\$812.50

FACILITY RENTAL/INSURANCE

Venue	\$0
Insurance Liability General/TABC Permit	\$ 0
Clean-Up	\$0
TOTAL	\$0

SECURITY

Police	\$0
Security Fence	\$0
Total	\$0

**CITY OF SEGUIN
STATE OF TEXAS**

RESOLUTION NO. _____

**A RESOLUTION APPROVING THE SEGUIN HERITAGE MUSEUM
HOTEL OCCUPANCY TAX BUDGET**

WHEREAS, The City of Seguin and the Seguin Heritage Museum have entered into an agreement for the Seguin Heritage Museum to promote the historical restoration and preservation activities in the City of Seguin; and

WHEREAS, the Texas Tax Code requires that the City of Seguin approve the Seguin Heritage Museum proposed budget for use of the hotel occupancy tax prior to entering into an agreement; and

WHEREAS, The City Council has reviewed and desire to approve the proposed Hotel Occupancy Tax budget of the Seguin Heritage Museum.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Seguin, Texas that the Hotel Occupancy Tax Budget of the Seguin Heritage Museum attached hereto as Exhibit "A" is approved.

PASSED AND APPROVED this 15th day of December, 2020.

Donna Dodgen, Mayor

ATTEST:

Naomi Manski, City Secretary



THE HERITAGE MUSEUM

114 N. River Street • Seguin, Texas 78155

Revised Budget

**Based upon the 50% reduction of Hotel Occupancy Tax
due to COVID-19**

4 December 2020

The proposed distribution of HOT funds to the Seguin-Guadalupe County Heritage Museum for the next year is \$625 per quarter. While we have many ongoing expenses that qualify for the use of these funds, our Electricity and Water expenses from the City of Seguin for 2019 reached \$254 in the cheapest month, and \$570 in the costliest month.

We therefore project that 100% of our HOT funds for the coming year will be spent on utilities.

Mark Williams

Treasurer

CITY OF SEGUIN

RESOLUTION NO. _____

STATE OF TEXAS

**A RESOLUTION APPROVING THE GUADALUPE COUNTY FAIR
ASSOCIATION HOTEL OCCUPANCY TAX BUDGET**

WHEREAS, The City of Seguin and the Guadalupe County Fair Association have entered into an agreement for the Guadalupe County Fair Association to promote a sporting event in the City of Seguin; and

WHEREAS, the Texas Tax Code requires that the City of Seguin approve the Guadalupe County Fair Association proposed budget for use of the hotel occupancy tax prior to entering into an agreement; and

WHEREAS, The City Council has reviewed and desire to approve the proposed Hotel Occupancy Tax budget of the Guadalupe County Fair Association.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Seguin, Texas that the Hotel Occupancy Tax Budget of the Guadalupe County Fair Association attached hereto as Exhibit "A" is approved.

PASSED AND APPROVED this 15th day of December, 2020.

Donna Dodgen, Mayor

ATTEST:

Naomi Manski, City Secretary

EXHIBIT A

GUADALUPE AGRICULTURAL & LIVESTOCK FAIR ASSOCIATION CITY OF SEGUIN - CIVIC ORGANIZATION FUNDING REQUEST PROPOSED BUDGET 2021

Event: Guadalupe County Fair & PRCA Rodeo

2nd Weekend of October 2021

Rodeo runs from Thursday - Saturday (3 days); takes place in the arena

BUDGET DETAIL	BUDGET AMOUNT	%	REQUESTED AMOUNT	% OF REQ FUNDED	FUNDED AMOUNT
Pro Rodeo Membership Fees	1250	50%	625	17.64%	110.28
Women's Pro Rodeo Fees	110	50%	55	17.64%	9.70
Lancaster Pro Rodeo	33800	50%	16900	17.64%	2,982.00
Pro Rodeo Added Money	18300	50%	9150	17.64%	1,614.52
Judge/Announcer Expense	1500	50%	750	17.64%	132.34
Specialty Act	5000	25%	1250	17.64%	220.56
Security	4000	25%	1000	17.64%	176.45
Paramedics	1500	25%	375	17.64%	66.17
Rental	7000	15%	1050	17.64%	185.27
Parking/Gates	3450	10%	345	17.64%	60.88
*Advertising	10000	90%	9000	17.64%	1,588.05
Insurance	7000	15%	1050	17.64%	185.27
Hospitality Room	1400	0%	0	17.64%	0.00
Signs/Awards	1800	40%	720	17.64%	127.04
Office Expense:					
Telephone	500	10%	50	17.64%	8.82
Office Supplies	450	10%	45	17.64%	7.94
Supplies	1400	10%	140	17.64%	24.70
Total Requested	\$98,460.00		\$42,505.00		\$7,500

*Advertising consists of:

- IHeart Media
- KKYX Radio/Website (CMG)
- San Antonio Express News
- New Braunfels Herald
- Wilson County News
- Seguin Gazette-Texas 2x2 (Advertising throughout the state of Texas)
- GVEC Review Magazine
- Several Horse /Ranch Magazines (Texas)
- PRCA website/advertising (covers multiple states)
- Facebook
- www.gcfair.org (our own website)
- Chamber of Commerce
- KWED/Seguin Daily News
- LaVernia News
- Gonzales Inquirer

**CITY OF SEGUIN
STATE OF TEXAS**

RESOLUTION NO. _____

**A RESOLUTION APPROVING THE SEGUIN LULAC COUNCIL #682
HOTEL OCCUPANCY TAX BUDGET**

WHEREAS, The City of Seguin and the Seguin LULAC Council #682 have entered into an agreement for the Seguin LULAC Council #682 to promote the arts in the City of Seguin; and

WHEREAS, the Texas Tax Code requires that the City of Seguin approve the Seguin LULAC Council #682 proposed budget for use of the hotel occupancy tax prior to entering into an agreement; and

WHEREAS, The City Council has reviewed and desire to approve the proposed Hotel Occupancy Tax budget of the Seguin LULAC Council #682.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Seguin, Texas that the Hotel Occupancy Tax Budget of the Seguin LULAC Council #682 attached hereto as Exhibit "A" is approved.

PASSED AND APPROVED this 15th day of December, 2020.

Donna Dodgen, Mayor

ATTEST:

Naomi Manski, City Secretary

EXHIBIT A

Proposed Budget for 2021 Cinco de Mayo

	Proposed	Requested	Revised
	Budget 2021	M/H Funding	Budget
INCOME:			
Food Booths	\$12,000.00		
Arts and Craft booths	\$600.00		
Donations/In Kind	\$6,000.00		
Poster/Banners Ad Sales	\$2,500.00		
Motel/Hotel Funding	\$2,500		
Soda Sales	\$700.00		
Beer Sales	\$5,000.00		
Total Income:	\$29,300.00		
Expenses:			
Food Booth Sales	\$9,600.00		
Music	\$20,000	\$10,000.00	\$1,000.00
Sound	\$900.00	\$450.00	\$450.00
Liquor Liability Ins.	\$900.00		
Beer License	\$300.00		
Beer	\$2,600.00		
Soda/Water	\$350.00		
Security	\$3,000.00	\$1,800.00	\$900.00
Delivery of Stage	\$200.00		
Central Park Rental	\$590.00	\$300.00	
Central Park deposit	\$500.00		
Flasher batteries	\$600.00		
Printing costs	\$600.00	\$200.00	
Radio ads	\$850.00	\$200.00	
Mailings	\$150.00	\$100.00	\$50.00
Posters/Banners	\$750.00	\$200.00	\$100.00
State Convention Promotion	\$1,000.00	\$500.00	
National Convention Promotion	\$2,000.00	\$1,000.00	
Total Expenses	\$44,890.00	\$14,750.00	\$2,500.00

**CITY OF SEGUIN
STATE OF TEXAS**

RESOLUTION NO. _____

**A RESOLUTION APPROVING THE SEGUIN ART LEAGUE
HOTEL OCCUPANCY TAX BUDGET**

WHEREAS, The City of Seguin and the Seguin Art League have entered into an agreement for the Seguin Art League to promote the arts in the City of Seguin; and

WHEREAS, the Texas Tax Code requires that the City of Seguin approve the Seguin Art League proposed budget for use of the hotel occupancy tax prior to entering into an agreement; and

WHEREAS, The City Council has reviewed and desire to approve the proposed Hotel Occupancy Tax budget of the Seguin Art League.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Seguin, Texas that the Hotel Occupancy Tax Budget of the Seguin Art League attached hereto as Exhibit "A" is approved.

PASSED AND APPROVED this 15th day of December, 2020.

Donna Dodgen, Mayor

ATTEST:

Naomi Manski, City Secretary

EXHIBIT A



2020-2021 City of Seguin Occupancy Tax Funding Request Proposed Budget November 20, 2020 Allocation amount \$1,325.

Pecanfest Paint Out and Wet Paint Sale Dates: Oct. 23-24, 2020

We held this event but did not arrange any paid advertising due to the uncertainties of the pandemic. We are providing a belated Post Event Report Form with this document.

Non-Hot Funds Expenses

Ribbons	\$24.
Judging	25.
Cash Awards	<u>155.</u>
Subtotal	\$204.

Hot Funds Expenses:

Posters	<u>\$5.15</u>
Total	<u>\$219.15</u>

Veterans' Annual Art Show (Event Cancelled) Dates: November 2020

2020 Third Thursday Art We participated on Nov. 19th but did not advertise
We will participate on Dec. 17th but do not plan to advertise

Sip & Stroll (Event Modified) Date: December 2020
We will participate on Sat., Dec. 5th

2020 Yulefest (Event Cancelled) Date: Dec. 6, 2020

2021 Third Thursday and Trade Days Art Sales (We will USE \$1,325. of our City funding for these events): Dates to be announced*

HOT Funds Qualified Expenses

Advertising (for 4 events)	\$1,200.
Printing and Posters	<u>125.</u>
Total	\$1,325.

*Dates will be selected from the following planned events

March 2021 Water Media Show

April 2021 Comic and Fantasy Show

May 2021 Architecture Show

June/July 2021 Red, White and Blue Show

Sept. 2021 My Favorite Artist

CITY OF SEGUIN

RESOLUTION NO. _____

STATE OF TEXAS

**A RESOLUTION APPROVING THE FIELDS OF HUBER RANCH
HOTEL OCCUPANCY TAX BUDGET**

WHEREAS, The City of Seguin and The Fields of Huber Ranch have entered into an agreement for The Fields of Huber Ranch to promote a sporting event in the City of Seguin; and

WHEREAS, the Texas Tax Code requires that the City of Seguin approve The Fields of Huber Ranch proposed budget for use of the hotel occupancy tax prior to entering into an agreement; and

WHEREAS, The City Council has reviewed and desire to approve the proposed Hotel Occupancy Tax budget of The Fields of Huber Ranch.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Seguin, Texas that the Hotel Occupancy Tax Budget of The Fields of Huber Ranch attached hereto as Exhibit "A" is approved.

PASSED AND APPROVED this 15th day of December, 2020.

Donna Dodgen, Mayor

ATTEST:

Naomi Manski, City Secretary

EXHIBIT A

Huber Ranch Budget For Hot Funds

11/916/2020

Item	Percent	Total
1) Promotional materials-	61%	\$10,465.77
2) Field maintenance and labor	36%	\$6,176.52
3) Customer internet	3%	\$514.71
Totals		<hr/> \$17,157.00