



**PARKS &  
RECREATION**

## MEMORANDUM

**To:** City of Seguin Mayor and Council  
Steve Parker, City Manager

**From:** Jack Jones, Director of Parks and Recreation  
Randy Kell, Director of Facilities  
Ramirez, IT Operations Manager  
Justin

**Through:** Rick Cortes, Deputy City Manager

**Subject:** Resolution of the City Council of the City of Seguin, Texas authorizing the City Manager to execute an agreement with Data Projections, Inc. regarding a Texas Department of Information Resources cooperative purchasing quote in the amount of \$239,092.81 for the purchase, delivery, and installation of new audio/video equipment at the Seguin Coliseum; and declaring an effective date.

**Date:** May 7, 2024

The current audio/video (A/V) system and setup at the Seguin Coliseum needs a major upgrade to attract business conferences and other large events that bring needed hotel occupancy tax (HOT) and sales tax to Seguin. The current A/V system is very limited in capabilities as there is only one electric screen and a low-end projector on a roll cart that must be placed towards the front of the stage. The projector obstructs views and impacts the way that events are arranged.

Highlights of the proposed work to be done by Data Projections, Inc. at the Coliseum to upgrade the A/V system are as follows:

- Five new high-end projectors will be permanently affixed to the ceiling.
- Two large electric screens will be placed and mounted at an angle flanking the stage area. The current center electric screen above the stage will be relocated in front of the drapery so that when it comes down for video display, it does not interfere with a speaker on the stage. Two additional smaller electric screens will be placed in the two center breakout rooms in the back of the Coliseum.
- Six wireless handheld microphones and six lavalier microphones that can be used throughout the Coliseum's main floor and various breakout rooms will be included.

- A camera facing the stage will be permanently affixed to the ceiling to offer clients enhanced stage visibility using a projectable camera feed to the electric screens. The camera will also provide City staff flexible video broadcasting capabilities to cover City hosted public meetings and events held at the Coliseum.
- Functionality and programming added for separate A/V in the main area and each of the breakout rooms.
- Removal of the Coliseum's existing main floor A/V equipment enclosure to be replaced with retrofitted panels. A/V equipment will be relocated to the rack running the entire system with added technology to control A/V and provide wireless screen-sharing capabilities.
- Add the necessary inputs and outputs as needed for optimal control of A/V.
- Miscellaneous wiring and electrical work.

Funding for the project is coming from the 2024 bonds sold that the City just received as well as funds remaining from Coliseum projects completed included the purchase of the new chairs and the purchase of the new marquee sign. City purchases utilizing the Texas Department of Information Resources (DIR) are in compliance with all State bidding requirements. DIR is a cooperative purchasing service that simplifies procurement for State and Local Governments.

City staff recommends approval of a Resolution of the City Council of the City of Seguin, Texas authorizing the City Manager to execute an agreement with Data Projections, Inc. regarding a Texas Department of Information Resources cooperative purchasing quote in the amount of \$239,092.81 for the purchase, delivery, and installation of new audio/video equipment at the Seguin Coliseum; and declaring an effective date.