

## MEMORANDUM

To: Mayor and City Council Members  
Douglas Faseler, City Manager

From: Rick Cortes, Assistant City Manager

Subject: Fair Association Agreement for Use of Seguin Events Complex

Date: October 23, 2015

As Councilmembers are aware, the Seguin Events Complex use agreement with the Guadalupe Agricultural and Livestock Fair Association (GALFA) is scheduled to expire January 4, 2016. In anticipation of the expiration of this agreement, the Fair Association Task Force which consists of Councilmembers Fonda Mathis, and Tomas Castellon, along with city staff has been meeting for several months with representatives from the GCFA in an effort to determine how these facilities will be operated and maintain in the upcoming years.

The initial discussions consisted of several scenarios ranging from the GALFA continuing to operate the facilities, although assuming all costs without any assistance from the City, to the City of Seguin assuming the responsibility of operating and maintaining the facilities, and making available the facilities to GLAFA for the ten days prior to the second weekend in October through the following Wednesday for a total of seven days to host the Guadalupe County Fair.

Based on these discussions, City staff with input from the Task Force prepared and submitted an agreement to the GALFA for review and possible adoption. In case an agreement with GALFA could not be reached, a June 1, 2015 deadline to reach an agreement was set by the Task Force. This action would allow staff ample time to effectively plan for upcoming events and facility bookings. Upon arrival on the aforementioned date, an agreement had not been reached, and the Task Force recognized that it was best for the City of Seguin to assume responsibility to maintain and operate the facility.

In an effort to insure the continuation of the Annual County Fair, staff made provisions within the agreement to make the facilities, excluding the Coliseum, available to the GLAFA at no monetary costs, to host the annual County Fair. The agreement grants the GLAFA two ten year terms, providing the terms and conditions of the agreement are met.

It must be noted that representative from the GLAFA have not formally agreed to the terms of the attached agreement, however as time passes, it becomes more and more critical to finalize the terms and conditions of the agreement, since this agreement will serve as a template for rapidly approaching events scheduled in early 2016.

Please note that if an agreement cannot be reached, the existing contract will expire and the City of Seguin will move forward with the maintenance and operations of the facilities; although staff will continue to work with the GLAFA as we begin to host other events in 2016. Staff will advise the GLAFA representative of staff's intent to submit this item for Council consideration on November 3, 2015.