



MAIN STREET & CVB

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MAIN STREET ADVISORY BOARD MEETING

Monday, July 21, 2025 @ 5:30 p.m.

Virtually via Zoom and In-Person

Seguin Visitor Center
200 South Austin Street
Seguin, TX 78155

The Seguin Main Street Advisory Board meeting will be conducted with limited public access and by video conference. The meeting will be broadcast via Zoom. For the citizen comments section of the meeting, the public is asked to email any comments to mainstreet@seguintexas.gov no later than 10:00 a.m. on July 21, 2025. Normal rules for public comment apply so please include your name and address in your email. Participants wishing to comment will receive a Zoom Meeting invitation, and a meeting ID number to enter when joining the meeting, as well as participant instructions.

Zoom Meeting, by Computer:

<https://us02web.zoom.us/j/81503259050?pwd=ZapzwgydathVd10gNXYaUWYq6kHkVJ.1>

Meeting ID: 815 0325 9050

Passcode: 801260

Join the Zoom meeting, by Phone:

Dial (877) 853 5257 or (888) 475 4499

Meeting ID: 815 0325 9050

Passcode: 801260

1. Call to Order.
2. Roll Call.
3. Public Comments.
4. Approval of Meeting Report from June 16, 2025.
5. Discussion of June Monthly Report – Blaire Friar, Director of Main Street & Destination Management.
6. Discussion of Q2 Main Street Report – Blaire Friar, Director of Main Street & Destination Management.
7. Discussion and possible action on the Main Street Work Plan – Blaire Friar, Director of Main Street & Destination Management.
8. Discussion and possible action on Main Street Events – Blaire Friar, Director of Main Street & Destination Management.
9. Discussion and possible action on Downtown Trash Cans - Blaire Friar, Director of Main Street & Destination Management.
10. Adjourn.

CERTIFICATE

I certify that the above notice of the meeting was posted in the display case in front of the Municipal Building, 210 E. Gonzales Street of the City of Seguin, Texas on the 16th day of July 2025 at 5:00 p.m. Said place is readily accessible to the general public at all times.

A handwritten signature in black ink, reading "Blaire Friar". The signature is fluid and cursive, with the first name "Blaire" being more prominent than the last name "Friar".

Blaire Friar
Main Street Program

The City of Seguin is committed to compliance with the Americans with Disabilities Act (ADA). Reasonable accommodation and equal access to communications will be provided to those who provide notice to the City Secretary at (830)401-2468 at least 48 hours in advance. ADA accessible parking spaces are located in the 100 block of West Donegan to the north of the Visitor Center.