

MEMORANDUM

To: Mayor and City Council Members
Douglas Faseler, City Manager

From: Jillian Boldway, CVB Director

Subject: Presentation and Request for Approval of Placement of GBRA River Heritage Tour Kiosk in Walnut Springs Park and Partial Funding of the Kiosk

Date: June 29, 2015

GBRA is requesting that Council approve the placement of GBRA's River Heritage Tour Kiosk in Walnut Springs Park at the proposed location seen in the attached photo – on the west side of the sidewalk facing the parking lot which would be facing east. The purpose of the River Heritage Tour is to bring awareness of the history of the various cultures which settled along the Guadalupe River and how the river has guided and sustained those communities' economies. Each city included in the tour will have an informational kiosk telling the history of that location and will direct visitors to the GBRA website to a content page and video about that city. Their website will also direct visitors to www.visitseguin.com.

The kiosk will tell the early history of Seguin and highlight four sites seen in the video for visitors to check out including the historic Seguin Power Plant, Sebastopol House Historic Site, The Pecan Museum at the Texas Agricultural and Education Center, and Max Starcke Park. Travelers following the River Heritage Tour will come to Seguin to view the kiosk and hopefully stay and enjoy our local businesses and attractions.

GBRA is also requesting some help with funding the kiosk from the City and would be willing to defer that contribution until after the beginning of the fiscal year (October 1, 2015). The total cost of the composite kiosk as seen in the attached image is approximately \$5,000 not including installation. Participation levels from the various communities along the tour are ranging from \$1,500 to \$3,000.