

MEMORANDUM

**To: Mayor Donna Dodgen and Seguin City Council
Steve Parker, Seguin City Manager**

From: Kyle Kramm, Main Street & CVB Director

Through: Rick Cortes, Seguin Deputy City Manager

Subject: Leadership Seguin Project

Date: November 1, 2023

The 2023-2024 Leadership Seguin Class has selected a project to enhance the vibrancy of downtown Seguin and boost tourism to the community. The class is proposing to donate a public art piece of 5.5' tall letters that spell out Seguin. The project location is proposed to be in Walnut Springs Park.

Pursuant to the City of Seguin's Public Art Ordinance, any donation of a public art piece must be approved by the Seguin Commission on the Arts and Seguin City Council. Items for the Commission and Council to consider with any donation is the maintenance of the piece, its context with surroundings, subject matter, and safety concerns.

The Seguin Commission on the Arts approved the concept at its October meeting and is requiring the class to come back with the final design. The Parks Board was presented with the project at its November meeting.

Staff requests Council approval of the concept and to allow the City Manager to negotiate and sign an acquisition contract.