



Real business, leaders, community.

Leadership Seguin 2025

City Council, January 21st



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Who We Represent



**ECONOMIC
DEVELOPMENT
CORPORATION**



Expect More. Experience Better.

Leadership Team

- Drew Haefner, Tomball Controls
- Debbie Duke, GRMC
- Jake Pflum, Kimley-Horn
- Jeff Kissiar, CMC Steel
- Jennifer Coleman, Mayday Pest Solutions
- Jeremy Sustala, CMC Steel
- Jessica Dersen, Seguin EDC
- Jill Ewald, Rapid Urgent Care, Beyond Coffee & Seguin Wellness and Med Spa

LEADERSHIP
SEGUIN

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Shared Vision

- Community-focused, people-focused
- Improve the quality of life for Seguin residents.
- A project with shared support from the community, public officials, and business leaders.





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Our Project

Provide park improvements at Manuel C. Castilla Park on Guadalupe St.





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Lessons Learned

- The Seguin community wants to see an increase in quality of life (i.e. public park improvements, retail, dining, entertainment). *Source: CEDS, Seguin EDC*
- The City of Seguin has budgeted up to \$700,000 for a new playground at the park similar to Bauer Park and Max Starcke Park.
- Based on public comments, there is an interest in improving local park infrastructure in the community.



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Summary of Public Comment

During public comment at the Seguin City Council Meeting on November 19, 2024, a few representatives from the Seguin Youth Sports League emphasized the importance Manuel C. Castilla Park plays for youth development in the community. The community members shared that both youth and parents are eager to contribute their time and effort to improve the park's infrastructure at Manuel C. Castilla park. This included adding new football fields and other enhancements to support youth programs such as the Seguin Youth Sports League, Seguin Little League, and other community-based organizations that utilize the space.



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WHY MANUEL C. CASTILLA PARK?



A place for family outings and Seguin Youth Sports League teams



A community supported project

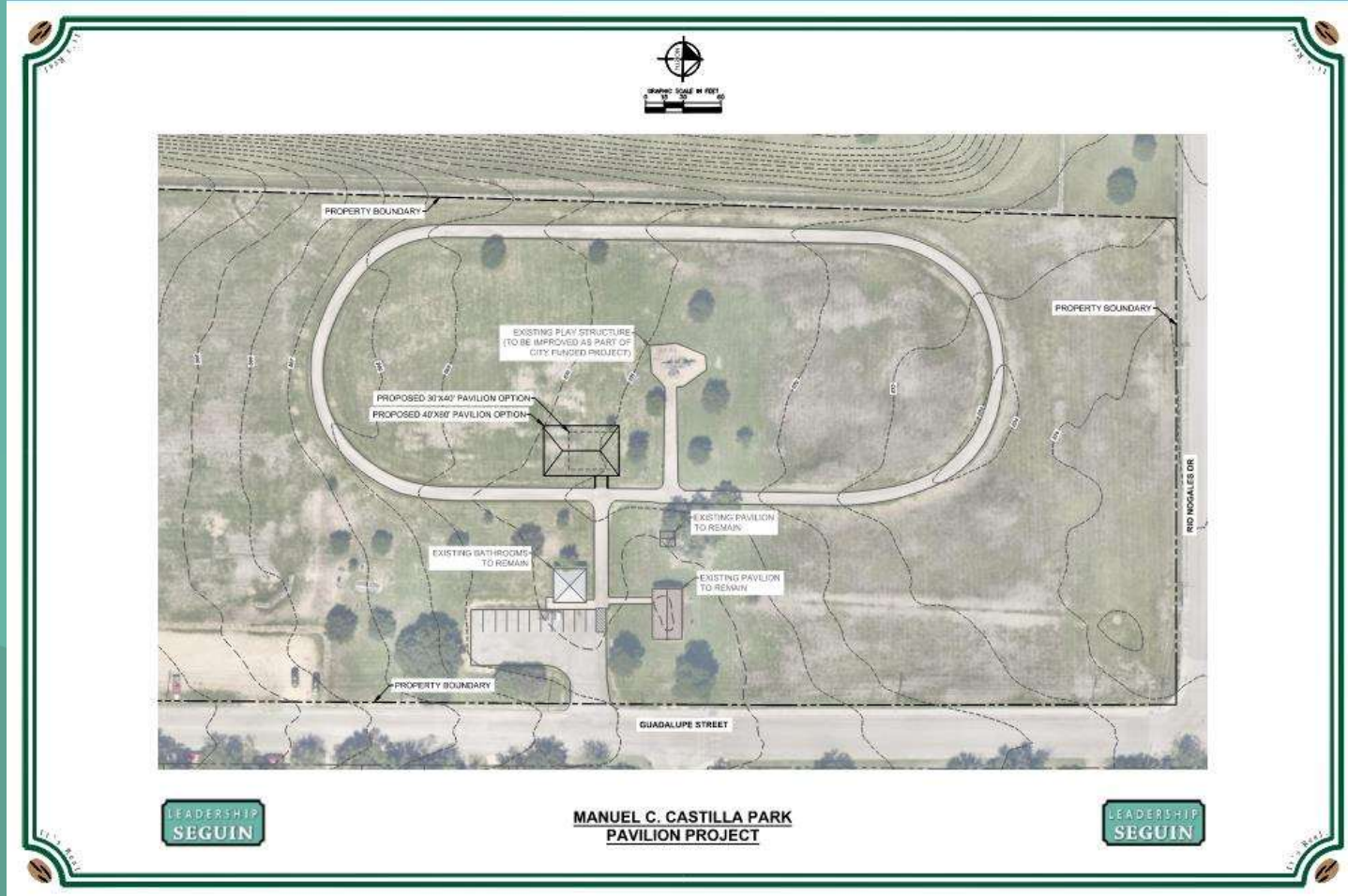


Walking trail, play structure with limited shade for parents and visitors



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Aerial View





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Proposed Park Improvements



New 30x40 or 40x60 pavilion and rubber coated picnic tables



ADA-Compliant Charcoal Grill



A Seguin Squirrel to continue Seguin Squirrel Trail



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Project Expenses

Seguin Squirrel

To recognize those involved with project

30'x40' or 40'x60' Pavilion

With the potential for a pavilion sponsor

Charcoal BBQ pit

With the potential of in-kind sponsorship

General Contractor

To erect the pavilion

Concrete Slab

With the potential of in-kind sponsorship

Picnic Tables

With the potential of in-kind sponsorship

Rebar

With the potential of in-kind sponsorship

Sponsorship Plaque

With the potential of in-kind sponsorship

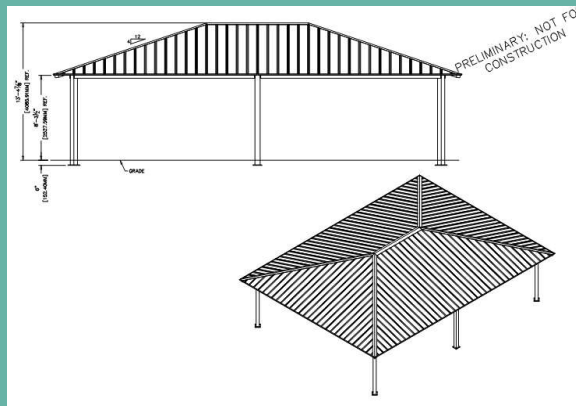
TOTAL: \$65-85k (estimated)



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Pavilion Quotes (Small)

PlayWell (30x40)



SUBTOTAL	\$64,477.86
SALES TAX (6.75%)	\$4,352.26
TOTAL	\$68,830.12

Kraftsman Play (30x40)



*Not an exact rendering

Item Subtotal:	\$54,820.00
Shipping & Handling:	
Subtotal:	\$54,820.00
Tax:	\$4,522.65
Install:	
Total:	\$59,342.65

Dayton Barns (30x40)



30' W x 40' L x 8' H
Approximate peak height: 11'11"

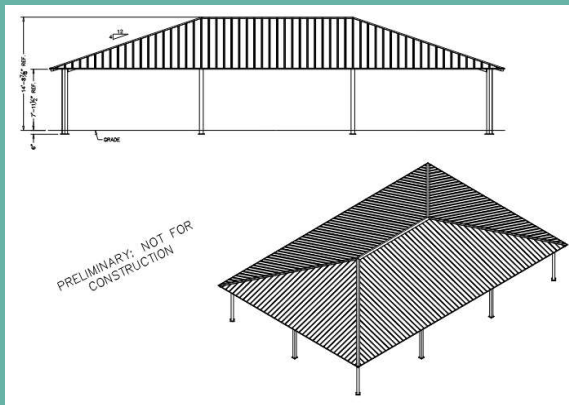
30x40x8 12g / 26g - \$16,250



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Pavilion Quotes (Large)

PlayWell (40x60)



Kraftsman Play (40x60)



*Not an exact rendering

Dayton Barns (40x60)



SUBTOTAL	\$123,192.14
SALES TAX (6.75%)	\$8,315.47
TOTAL	\$131,507.61

Item Subtotal:	\$102,845.25
Shipping & Handling:	
Subtotal:	\$102,845.25
Tax:	\$8,484.73
Install:	
Total:	\$111,329.98

40x60x8 12g / 26g - \$29,000



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Project Timeline

November-
December

December/
on-going

January 6
January 21

February
2025

Draft Exhibit Plans for Building Permit

Jake Pflum, P.E. and Jack Jones, CPRP, Director of Parks and Recreation

Fundraise for Project

Send out fundraising letters to local companies and community organizations.

Parks Board Approval/Present to City Council

Pursue approval by the Parks and Recreation Advisory Board and Presentation to City Council (no action required).

Finalize Budget and Select Vendors/Contractors

All contingent on building permit approval from the City of Seguin; all fees are waived for City endorsed projects.



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Project Timeline

On-going

March 27,
2025

Spring
2025

May
2025

Fundraise for Project

All contingent on building permit approval from City of Seguin.

Golf Tournament

We will replicate the golf tournament from 2024 and will launch a fundraising tournament in March 2025.

Construction Begins

Depending on General Contractor and other vendors used for project initiation.

Project Completion

Project completion by May 22, 2025.



Thank you!

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