



## Parks & Recreation

**To:** Mayor and City Council Members  
Doug Faseler, City Manager

**From:** Jack Jones, Director of Parks and Recreation

**Through:** Rick Cortes, Assistant City Manager

**Date:** November 3, 2015

**Subject:** **Ordinance on first reading amending the Seguin Code of Ordinances, Appendix C - Fee Schedule, Chapter 74 Parks and Recreation, Streets and Other City Facilities; adding Section II, Seguin Events Complex Rental; providing for a severability clause; declaring an effective date; providing for publication of this ordinance; and authorizing city staff to submit this Ordinance as a supplement to the Seguin Code of Ordinances**

The Lease Agreement with the Guadalupe Agricultural & Livestock Fair Association (GALFA) will expire on January 4, 2016. On January 5, 2016, the City of Seguin will officially take over the facility operations and maintenance of the Seguin Events Complex as approved in the FY 2015/2016 budget. Staff has already received several requests for facility rentals for 2016 so the City needs to move forward with adopting fees that will be charged for facility users.

Attached is an ordinance with the proposed facility rental fees for City Council consideration. In considering fees to charge, staff took into account what was previously charged by the GALFA (attached) and researched what is being charged in neighboring communities. In order to be competitive, staff reduced the rental fees for the Rodeo Arena, Livestock Barn, Swine Barn, and the Dance Slab/Women's Building. Staff did add a new fee whereby if the Rodeo Arena is not being used, individuals purchasing a monthly or annual pass can ride their horse(s) in the Rodeo Arena if not in use. As staff takes over operations and makes improvements and upgrades to the facilities as approved in the FY 2015/2016 budget, staff will review facility rental fees charged and will make appropriate fee recommendations for the FY 2016/2017 during the budget process. As proposed, the facility rental fees will only apply to new renters until September 30, 2016.

Staff is aware that deep discounts were given to some facility renters by the GALFA in order to keep their business. In transitioning from GALFA to City operations, staff recognizes the need to keep as many of the current facility renters as possible while improvements are being made. Even if the proposed fees are adopted as presented, staff would like to reserve some flexibility to charge those longtime existing facility renters the same rate they were charged previously. During the FY 2016/2017 budget process, staff can discuss with Council the possibility of incrementally raising the facility rental rates charged to those longtime existing renters until full fees can be charged.

Staff recommends approval of an ordinance on first reading amending the Seguin Code of Ordinances, Appendix C - Fee Schedule, Chapter 74 Parks and Recreation, Streets and Other City Facilities; providing for a severability clause; declaring an effective date; and authorizing city staff to submit this Ordinance as a supplement to the Seguin Code of Ordinances as presented.