

MEMORANDUM

To: City of Seguin Mayor and Council

From: Jack Jones, Director of Parks & Recreation

Through: Steve Parker, City Manager
Rick Cortes, Deputy City Manager

Subject: Resolution of the City Council of Seguin, Texas approving the extension of the existing Agreement For The Use Of The Seguin Events Complex For The Purpose Of Operating And Conducting Buck Fever; and declaring an effective date.

Date: July 20, 2021

The City of Seguin successfully took over operations and maintenance of the Fairgrounds at the Seguin Events Complex on January 5, 2016. On April 4, 2016, the City renewed the Agreement for the Operation of Concession Services at the Seguin Events Complex with RRL Concessions. As written/discussed at the City Council meeting at that time, RRL Concession Services will provide all alcohol sales at the Seguin Events Complex with the exception of the following groups:

- Guadalupe County Youth Livestock and Homemakers Show
- Our Lady of Guadalupe Church Bazaar
- Buck Fever

On May 17, 2016, City Council approved the attached Agreement For The Use Of The Seguin Events Complex For The Purpose Of Operating And Conducting Buck Fever. The purpose of the agreement was to “Grandfather” the Buck Fever to allow them to continue their practice of obtaining a temporary alcohol permit from the Texas Alcoholic Beverage Commission (TABC) to sell alcoholic beverages. Revenue generated from the alcohol sales goes directly to Buck Fever to use as they wish. As part of the proposed agreement, the Buck Fever will provide proof of insurance that includes liquor liability.

As written in the agreement, the term was for five years. Upon agreement of the parties, the term may be renewed for a successive 5 year term. Rodney Bargfrede representing Buck Fever has indicated Buck Fever’s desire to renew the agreement. Staff recommends approval of a Resolution of the City Council of Seguin, Texas approving the extension of the existing Agreement For The Use Of The Seguin Events Complex For The Purpose Of Operating And Conducting Buck Fever; and declaring an effective date.