

MEMORANDUM

To: Mayor and City Council Members
Douglas Faseler, City Manager

From: Rick Cortes, Assistant City Manager

Subject: Fixed Bus Route System Realignment

Date: March 3, 2015

On February 17, 2017, staff presented to Council for adoption a revised bus route that replaced the underutilized second stops at the Health Center and MHMR. Staff has been advised that in addition to these two stops, AACOG staff is also recommending the elimination of two additional underutilized stops; the second stop at ZDT and the second stop at Downtown. The combined total ridership for these four stops is approximately 6.3%. The individual percentages are as follows;

- 2nd ZDT: 1.3%
- 2nd Health Center: .3%
- 2nd MHMR: .7%
- 2nd Downtown: 4.0%

As mentioned at the February 17th meeting, these stops will be replaced by stops located at the corner of Braden St. and Heideke St. and a stop servicing the Teatro De Artes area at Hidalgo and Allende.

If approved, AACOG plans to implement the new bus route the week of March 9, 2015. Staff recommends approval and will be available for questions.