

WILSON POTTERY FOUNDATION and
CITY OF SEGUIN CITY MANAGER

Meeting points

April 25, 2016

I. WPF contributions to City of Seguin

- Salary contribution since 2012
- Overall increase in annual visitation at the Sebastopol/WPF Museum
- Wilson Pottery Show's draw of visitors as an annual Pecan Fest Heritage Days participant
- Surge of Museum visitors during the Pottery Show
- Seguin and Guadalupe County publicity benefits
 - a. WPF promotion of awareness of 19th Century pottery-making industry in the local area
 - b. Mention of Capote as the location of the first Texas business (H Wilson Co.) owned by an African American when telling the Wilson pottery story
 - c. Highlighting of Capote/Guadalupe County as the home site when H Wilson Co. pottery is displayed in major museums in Texas
 - d. Wilson pottery legacy enabling of local community exposure in the printed and electronic media
 - e. PBS TV affiliate airing of the Wilson story in a documentary in June (area visual images captured)
 - f. Ongoing interest in Wilson historical aspects (pottery site, museum, church) in the area by the academic community
- Local business stimulation by Wilson Family Reunion and Wilson Spring Gala
- Seguin Conservation Society membership
- Seguin Chamber of Commerce membership
- Seguin MLK Commission membership
- Guadalupe County United Way donor

II. Fundraising opportunities

- Spring Gala (annual event)
- Pottery Show (annual event w/Heritage Days/Pecan Fest)
- WPF memberships
- Grant funding
- Community donations

III. WPF current financial status

- WPF budgetary status reflects a significant drain on current funds due to monthly \$850 payments made to the City of Seguin
- Request for reconsideration of WPF financial contribution for personnel costs at Sebastopol House
- Request amendment to current lease agreement to reflect a token yearly lease amount paid to the City similar to that stipulated in the prior Matthies House lease agreement