



MAIN STREET & CVB

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MAIN STREET ADVISORY BOARD MEETING

Monday, July 20, 2026 @ 4:00 p.m.

In-Person and Virtually via Zoom

Seguin Visitor Center

200 South Austin Street

Seguin, TX 78155

The Seguin Main Street Advisory Board meeting will be conducted with limited public access and by video conference. The meeting will be broadcast via Zoom. For the citizen comments section of the meeting, the public is asked to email any comments to mainstreet@seguintexas.gov no later than 10:00 a.m. on July 20, 2026. Normal rules for public comment apply so please include your name and address in your email. Participants wishing to comment will receive a Zoom Meeting invitation, and a meeting ID number to enter when joining the meeting, as well as participant instructions.

Zoom Meeting, by Computer:

<https://us02web.zoom.us/j/87136278759?pwd=pXgOQMvjgVQ1OeK8Satdo7obNK8aSq.1>

Meeting ID: 871 3627 8759

Passcode: 345559

Join the Zoom meeting, by Phone:

Dial (346) 248 7799 or (719) 359 4580

Meeting ID: 871 3627 8759

Passcode: 345559

1. Call to Order.
2. Roll Call.
3. Public Comments.
4. Approval of Meeting Report from June 15, 2026.
5. Discussion and possible action on annual Main Street sponsorship program – Blaire Friar, Director of Main Street & Destination Seguin.
6. Discussion and possible action on downtown engagement and board assistance – Blaire Friar, Director of Main Street & Destination Seguin.
7. Discussion and possible action on the Main Street fee ordinance – Blaire Friar, Director of Main Street & Destination Seguin.
8. Discussion and possible action on the Q2 Main Street Report – Blaire Friar, Director of Main Street & Destination Seguin.
9. Discussion and possible action on the Fix-It Façade Grant Program – Blaire Friar, Director of Main Street & Destination Seguin.
10. Staff Updates.
11. Adjourn.

CERTIFICATE

I certify that the above notice of the meeting was posted in the display case in front of the Municipal Building, 210 E. Gonzales Street of the City of Seguin, Texas on the 14th day of July 2026 at 4:00 p.m. Said place is readily accessible to the general public at all times.

A handwritten signature in black ink that reads "Blaire Friar". The signature is written in a cursive, flowing style.

Blaire Friar
Main Street Program

The City of Seguin is committed to compliance with the Americans with Disabilities Act (ADA). Reasonable accommodation and equal access to communications will be provided to those who provide notice to the City Secretary at (830)401-2468 at least 48 hours in advance. ADA accessible parking spaces are located in the 100 block of West Donegan to the north of the Visitor Center.