

**CITY OF SEGUIN**

**RESOLUTION NO. \_\_\_\_\_**

**STATE OF TEXAS**

**A RESOLUTION APPROVING THE SEGUIN CONSERVATION SOCIETY  
HOTEL OCCUPANCY TAX BUDGET**

**WHEREAS,** The City of Seguin and the Seguin Conservation Society have entered into an agreement for the Seguin Conservation Society to promote the historical restoration and preservation activities in the City of Seguin; and

**WHEREAS,** V.A.T.S. Tax Code requires that the City of Seguin approve the Seguin Conservation Society proposed budget for use of the hotel occupancy tax prior to entering into an agreement; and

**WHEREAS:** The City Council has reviewed and desire to approve the proposed Hotel Occupancy Tax budget of the Seguin Conservation Society.

**NOW, THEREFORE, BE IT RESOLVED** by the City Council of the City of Seguin, Texas that the Hotel Occupancy Tax Budget of the Seguin Conservation Society attached hereto as Exhibit "A" is approved.

**PASSED AND APPROVED** this 1<sup>st</sup> day of December, 2015.

\_\_\_\_\_  
Don Keil, Mayor

ATTEST:

\_\_\_\_\_  
Thalia Stautzenberger, City Secretary

# Exhibit A

## 2015-16 Seguin Conservation Society Occupancy Tax Budget (Based on reduced funding)

<b>Heritage Christmas Tour of Homes</b>	
General Advertising --Print & Radio Program/ Brochures/Posters	\$200
<b>General Tours</b>	
Promotion--Brochures/Social Media Advertising/Mailings	\$200
<b>Seguin Conservation Society-General</b>	
Property Maintenance/Repair**	\$1,725
<b>Texas Theatre</b>	
Advertising/Marketing--Radio/Print/TV/ Social media/ Web advertising	\$1,063
Mailings	
Special events recruitment (outside Seguin)	\$1,062
	<hr/>
	\$ 4,250

**CITY OF SEGUIN  
STATE OF TEXAS**

**RESOLUTION NO. \_\_\_\_\_**

**A RESOLUTION APPROVING THE MID-TEXAS SYMPHONY  
HOTEL OCCUPANCY TAX BUDGET**

**WHEREAS,** The City of Seguin and the Mid-Texas Symphony have entered into an agreement for the Mid-Texas Symphony to promote the arts in the City of Seguin; and

**WHEREAS,** the Texas Tax Code requires that the City of Seguin approve the Mid-Texas Symphony proposed budget for use of the hotel occupancy tax prior to entering into an agreement; and

**WHEREAS,** The City Council has reviewed and desire to approve the proposed Hotel Occupancy Tax budget of the Mid-Texas Symphony.

**NOW, THEREFORE, BE IT RESOLVED** by the City Council of the City of Seguin, Texas that the Hotel Occupancy Tax Budget of the Mid-Texas Symphony attached hereto as Exhibit "A" is approved.

**PASSED AND APPROVED** this 1<sup>st</sup> day of December, 2015.

\_\_\_\_\_  
Don Keil, Mayor

ATTEST:

\_\_\_\_\_  
Thalia Stautzenberger, City Secretary

# Exhibit A

## MID TEXAS SYMPHONY BUDGET FOR SEGUIN HOTEL/MOTEL TAX FUNDS

### INCOME

City of Seguin	\$7,000
----------------	---------

### EXPENSES

\$7,000

Young Artist Competition  
Contestants and concert  
musicians

### SCHEDULED EVENTS on which Occupancy tax funds will be spent:

Annual Children's Concerts (4)  
September, 2016

Young Artist Competition  
November, 2016

**CITY OF SEGUIN  
STATE OF TEXAS**

**RESOLUTION NO. \_\_\_\_\_**

**A RESOLUTION APPROVING THE TEATRO DE ARTES DE JUAN SEGUIN  
HOTEL OCCUPANCY TAX BUDGET**

**WHEREAS,** The City of Seguin and the Teatro de Artes de Juan Seguin have entered into an agreement for the Teatro de Artes de Juan Seguin to promote the arts in the City of Seguin; and

**WHEREAS,** the Texas Tax Code requires that the City of Seguin approve the Teatro de Artes de Juan Seguin proposed budget for use of the hotel occupancy tax prior to entering into an agreement; and

**WHEREAS,** The City Council has reviewed and desire to approve the proposed Hotel Occupancy Tax budget of the Teatro de Artes de Juan Seguin.

**NOW, THEREFORE, BE IT RESOLVED** by the City Council of the City of Seguin, Texas that the Hotel Occupancy Tax Budget of the Teatro de Artes de Juan Seguin attached hereto as Exhibit "A" is approved.

**PASSED AND APPROVED** this 1<sup>st</sup> day of December, 2015.

\_\_\_\_\_  
Don Keil, Mayor

ATTEST:

\_\_\_\_\_  
Thalia Stautzenberger, City Secretary

# Exhibit A

**Detailed budget for which Teatro is requesting City of Seguin  
Occupancy Tax Funding  
Revised on October 29, 2015**

<b>Support and Revenue</b>	
City of Seguin	\$ 4,800.00
<b>Total Support and Revenue</b>	

<b>Expenses</b>	
Noche de Gala (artists fees, rental fees, printing & publicity)	\$ 4,800.00
<b>Total Expenses</b>	

**The activity that will be funded with Occupancy Tax will be the Noche de Gala that will be held on March 12, 2016 at TLU Jackson Auditorium**

### **Detail on how occupancy tax funds will be used**

The Occupancy tax funds will be used to promote the arts, specifically the artistic and cultural event (Noche de Gala) that brings visitors to the City of Seguin. These visitors will spend money in our hotels, motels, restaurants, shops, etc. The funds will be used to pay for artists' fees, musicians fees, rental fees, publicity, flyers, posters, banners, etc

**CITY OF SEGUIN**

**RESOLUTION NO. \_\_\_\_\_**

**STATE OF TEXAS**

**A RESOLUTION APPROVING THE SEGUIN-GUADALUPE COUNTY  
HISPANIC CHAMBER OF COMMERCE HOTEL OCCUPANCY TAX BUDGET**

**WHEREAS,** The City of Seguin and the Seguin-Guadalupe County Hispanic Chamber of Commerce have entered into an agreement for the Seguin-Guadalupe County Hispanic Chamber of Commerce to promote the arts in the City of Seguin; and

**WHEREAS,** the Texas Tax Code requires that the City of Seguin approve the Seguin-Guadalupe County Hispanic Chamber of Commerce proposed budget for use of the hotel occupancy tax prior to entering into an agreement; and

**WHEREAS,** The City Council has reviewed and desire to approve the proposed Hotel Occupancy Tax budget of the Seguin-Guadalupe County Hispanic Chamber of Commerce.

**NOW, THEREFORE, BE IT RESOLVED** by the City Council of the City of Seguin, Texas that the Hotel Occupancy Tax Budget of the Seguin-Guadalupe County Hispanic Chamber of Commerce attached hereto as Exhibit "A" is approved.

**PASSED AND APPROVED** this 1<sup>st</sup> day of December, 2015.

\_\_\_\_\_  
Don Keil, Mayor

ATTEST:

\_\_\_\_\_  
Thalia Stautzenberger, City Secretary

# Exhibit A

## Seguin Guadalupe County Hispanic Chamber of Commerce

P. O. Box 1154 971 West Court Street Seguin, Texas 78155  
Phone: 830 372-3151 Cell: 830 557-3864 Fax: 830-372-9499  
e-mail: [hcoc@sbcglobal.net](mailto:hcoc@sbcglobal.net)

### Event Line Item Budget, FY2016

\$6,300.00

Line Items	Fiestas Juan Seguin June 18, 2016 \$3,175.00	Fiestas Patrias August 27, 2016 \$3,175.00	Combined Annual Events Line Item Budget \$6,300.00	Amount Prorated to Occupancy
Advertisement	\$2,800.00	\$2,800.00	\$5600.00	\$2,000.00
Posters	\$300.00	\$300.00	\$600.00	
Bands	\$6,000.00	\$8,800.00	\$14,800.00	\$4,300.00
Police Security	\$1,050.00	\$1,350.00	\$2,400.00	
Facility Rental	\$1,210.00	\$1,210.00	\$2,420.00	
Security Fencing	\$1,386.00	\$1,386.00	\$2,772.00	
Grounds Clean-Up	\$1,000.00	\$1,000.00	\$2,000.00	
Liability Insurance	\$1,372.00	\$1,372.00	\$2,744.00	
Flashing Light Barricades	\$350.00	\$350.00	\$700.00	
Licensed Electrician	\$900.00	\$900.00	\$1,800.00	
<b>TOTAL</b>	<b>\$16,368.00</b>	<b>\$19,468.00</b>	<b>\$35,836.00</b>	<b>\$6,300.00</b>

**CITY OF SEGUIN  
STATE OF TEXAS**

**RESOLUTION NO. \_\_\_\_\_**

**A RESOLUTION APPROVING THE SEGUIN HERITAGE MUSEUM  
HOTEL OCCUPANCY TAX BUDGET**

**WHEREAS,** The City of Seguin and the Seguin Heritage Museum have entered into an agreement for the Seguin Heritage Museum to promote the historical restoration and preservation activities in the City of Seguin; and

**WHEREAS,** the Texas Tax Code requires that the City of Seguin approve the Seguin Heritage Museum proposed budget for use of the hotel occupancy tax prior to entering into an agreement; and

**WHEREAS,** The City Council has reviewed and desire to approve the proposed Hotel Occupancy Tax budget of the Seguin Heritage Museum.

**NOW, THEREFORE, BE IT RESOLVED** by the City Council of the City of Seguin, Texas that the Hotel Occupancy Tax Budget of the Seguin Heritage Museum attached hereto as Exhibit "A" is approved.

**PASSED AND APPROVED** this 1<sup>st</sup> day of December, 2015.

\_\_\_\_\_  
Don Keil, Mayor

ATTEST:

\_\_\_\_\_  
Thalia Stautzenberger, City Secretary

# Exhibit A Seguin Heritage Museum

Quarter	Amount	PROGRAM/EVENT
<b>First Quarter</b> <b>October-</b> <b>December</b>	<b>\$1,250.00</b> Utilities Telephone Advertising Insurance Payroll Website TLU Work Study	<b>Special Exhibit- Open</b> <b>Pecan Fest</b> <b>Holiday Parade Stroll</b> <b>Las Posadas</b> <b>Rotating Exhibits</b> <b>Fire Prevention in conjunction with the SISD and Seguin</b> <b>FD contest with Elementary School</b> <b>Publish "Remember When" Photographs</b> <b>Special Exhibits throughout the year</b> <b>Archaeological Month</b>
<b>Second Quarter</b> <b>January- March</b>	<b>\$1,250.00</b> Utilities Telephone Advertising Insurance Payroll Website TLU Work Study	<b>MLK Exhibit</b> <b>DRT</b> <b>Texas Revolution</b> <b>Rotating Exhibits</b> <b>Publish "Remember When" Photographs</b>
<b>Third Quarter</b> <b>April- June</b>	<b>\$1,250.00</b> Utilities Telephone Advertising Insurance Payroll Website TLU Work Study	<b>Preparation for July 4<sup>th</sup></b> <b>Cinco De Mayo</b> <b>Class Reunions</b> <b>Hispanic Heritage</b> <b>TLU</b> <b>Rotating Exhibits</b> <b>Publish "Remember When" Photographs</b> <b>Anniversary Open House in conjunction with Moonlight</b> <b>and Roses</b>
<b>Fourth Quarter</b> <b>July- September</b>	<b>\$1,250.00</b> Utilities Telephone Advertising Insurance Payroll Website TLU Work Study	<b>4<sup>th</sup> of July</b> <b>Diez y Seis</b> <b>Remembering 9/11</b> <b>Rotating Exhibits</b> <b>Publish "Remember When" Photographs</b>

**CITY OF SEGUIN**

**RESOLUTION NO. \_\_\_\_\_**

**STATE OF TEXAS**

**A RESOLUTION APPROVING THE GUADALUPE COUNTY FAIR  
ASSOCIATION HOTEL OCCUPANCY TAX BUDGET**

**WHEREAS,** The City of Seguin and the Guadalupe County Fair Association have entered into an agreement for the Guadalupe County Fair Association to promote a sporting event in the City of Seguin; and

**WHEREAS,** the Texas Tax Code requires that the City of Seguin approve the Guadalupe County Fair Association proposed budget for use of the hotel occupancy tax prior to entering into an agreement; and

**WHEREAS,** The City Council has reviewed and desire to approve the proposed Hotel Occupancy Tax budget of the Guadalupe County Fair Association.

**NOW, THEREFORE, BE IT RESOLVED** by the City Council of the City of Seguin, Texas that the Hotel Occupancy Tax Budget of the Guadalupe County Fair Association attached hereto as Exhibit "A" is approved.

**PASSED AND APPROVED** this 1<sup>st</sup> day of December, 2015.

\_\_\_\_\_  
Don Keil, Mayor

ATTEST:

\_\_\_\_\_  
Thalia Stautzenberger, City Secretary

# Exhibit A

GUADALUPE COUNTY AGRICULTURAL & LIVESTOCK FAIR ASSOCIATION  
PROPOSED BUDGET 2016

---

EVENT: GUADALUPE COUNT FAIR & PRCA RODEO

2<sup>ND</sup> WEEKEND OF OCTOBER 2016

Rodeo runs from Thursday – Saturday (3 days); takes place in the Arena at the Seguin Events Complex

Rodeo Company Contract:      \$4,800

Advertising:                      \$5,200  
KJ97/KVET/Gazette/Herald/Website

Total Rev. – Occupancy Tax      \$10,000

**CITY OF SEGUIN  
STATE OF TEXAS**

**RESOLUTION NO. \_\_\_\_\_**

**A RESOLUTION APPROVING THE SEGUIN LULAC COUNCIL #682  
HOTEL OCCUPANCY TAX BUDGET**

**WHEREAS,** The City of Seguin and the Seguin LULAC Council #682 have entered into an agreement for the Seguin LULAC Council #682 to promote the arts in the City of Seguin; and

**WHEREAS,** the Texas Tax Code requires that the City of Seguin approve the Seguin LULAC Council #682 proposed budget for use of the hotel occupancy tax prior to entering into an agreement; and

**WHEREAS,** The City Council has reviewed and desire to approve the proposed Hotel Occupancy Tax budget of the Seguin LULAC Council #682.

**NOW, THEREFORE, BE IT RESOLVED** by the City Council of the City of Seguin, Texas that the Hotel Occupancy Tax Budget of the Seguin LULAC Council #682 attached hereto as Exhibit "A" is approved.

**PASSED AND APPROVED** this 1<sup>st</sup> day of December, 2015.

\_\_\_\_\_  
Don Keil, Mayor

ATTEST:

\_\_\_\_\_  
Thalia Stautzenberger, City Secretary

# Exhibit A

Attachment 2:

## Budget for Cinco de Mayo 2016 LULAC Council 682

	Proposed	M/H Funding
<b>INCOME:</b>		
Food Vendors	\$25,000.00	
Arts & Craft Booths	\$890.00	
Donation/In Kind	\$5,000.00	
Motel/Hotel Funding	\$19,800.00	
Beer Sales	\$6,000.00	
Soda Sales	\$3,000.00	
<b>Total Income:</b>	<b>\$59,690.00</b>	
<b>EXPENSES:</b>		
Food Vendor Sales	\$20,000.00	
Site Rental	\$400.00	
Site deposit	\$500.00	
Liquor Liability Ins.	\$850.00	
Certificate of Liability	\$200.00	
Liquor License	\$300.00	
Soda & Trailer	\$500.00	
Flasher Batteries	\$200.00	
Fencing materials	\$300.00	
Security	\$2,000.00	\$900.00
Printing	\$1,000.00	\$0.00
Mailings	\$400.00	\$0.00
Radio Ads	\$2,000.00	\$500.00
Newspaper ads	\$2,000.00	\$250.00
Music	\$20,000.00	\$2,750.00
Conventions Booths & promotional materials	\$5,000.00	\$1,000.00
Car Show	\$2,000.00	\$0.00
Cinco K Run	\$2,000.00	\$0.00
<b>Total Expenses</b>	<b>\$59,650.00</b>	<b>\$5,400.00</b>

**CITY OF SEGUIN**

**RESOLUTION NO. \_\_\_\_\_**

**STATE OF TEXAS**

**A RESOLUTION APPROVING THE SEGUIN AREA CHAMBER OF  
COMMERCE HOTEL OCCUPANCY TAX BUDGET**

**WHEREAS,** The City of Seguin and the Seguin Area Chamber of Commerce have entered into an agreement for the Seguin Area Chamber of Commerce to promote a sporting event in the City of Seguin; and

**WHEREAS,** the Texas Tax Code requires that the City of Seguin approve the Seguin Area Chamber of Commerce proposed budget for use of the hotel occupancy tax prior to entering into an agreement; and

**WHEREAS,** The City Council has reviewed and desire to approve the proposed Hotel Occupancy Tax budget of the Seguin Area Chamber of Commerce.

**NOW, THEREFORE, BE IT RESOLVED** by the City Council of the City of Seguin, Texas that the Hotel Occupancy Tax Budget of the Seguin Area Chamber of Commerce attached hereto as Exhibit "A" is approved.

**PASSED AND APPROVED** this 1<sup>st</sup> day of December, 2015.

\_\_\_\_\_  
Don Keil, Mayor

ATTEST:

\_\_\_\_\_  
Thalia Stautzenberger, City Secretary

# Exhibit A



## Seguin Battle of the Bats

### VTD Moneyball Qualifier

#### April 2016 Budget

	<b>Cost</b>	<b>Exposure</b>
<b>Free Event Listings</b>		
Chamber Website		National
Social Media		National
Seguin CVB Website		National
Press Releases		Statewide
Softballtournaments.com		National
<b>Out of town Advertising</b>		
Softballtournaments.com	\$ 2,499.00	National
Facebook boosts	\$ 500.00	National
Email Marketing List	\$ 1,250.00	National
Direct Marketing Mailing	\$ 800.00	Statewide
Banner	\$ 400.00	Regional
	<u>\$ 5,449.00</u>	
<b>Event Expenses</b>		
Hospitality Table x 2 fields - for visitors, coaches and umpires		
	\$ 1,000.00	
Awards	\$ 400.00	
Facility Rental	\$ 1,000.00	
	<u>\$ 2,400.00</u>	
Total Expense Budget	\$ 7,849.00	
<b>Total Funding Request</b>	<b>\$ 5,000.00</b>	

**CITY OF SEGUIN  
STATE OF TEXAS**

**RESOLUTION NO. \_\_\_\_\_**

**A RESOLUTION APPROVING THE SEGUIN ART LEAGUE  
HOTEL OCCUPANCY TAX BUDGET**

**WHEREAS,** The City of Seguin and the Seguin Art League have entered into an agreement for the Seguin Art League to promote the arts in the City of Seguin; and

**WHEREAS,** the Texas Tax Code requires that the City of Seguin approve the Seguin Art League proposed budget for use of the hotel occupancy tax prior to entering into an agreement; and

**WHEREAS,** The City Council has reviewed and desire to approve the proposed Hotel Occupancy Tax budget of the Seguin Art League.

**NOW, THEREFORE, BE IT RESOLVED** by the City Council of the City of Seguin, Texas that the Hotel Occupancy Tax Budget of the Seguin Art League attached hereto as Exhibit "A" is approved.

**PASSED AND APPROVED** this 1<sup>st</sup> day of December, 2015.

\_\_\_\_\_  
Don Keil, Mayor

ATTEST:

\_\_\_\_\_  
Thalia Stautzenberger, City Secretary

# Exhibit A

## SEGUIN ART LEAGUE REQUEST FOR OCCUPANCY TAX FUNDING REVISED BUDGET FOR 2016

BUDGET FOR EXPENDITURES BASED ON 2016 ALLOCATION \$4690.00

January – March

\*Allotment to renovations ongoing at that time 422.50

April – June

\*Allotment to renovations ongoing at that time 422.50

July – September

\*Allotment to renovations ongoing at that time 422.50

October – December

Yulefest expenditures including coliseum rental 3000.00

Promotion through posters, banners, rack cards for hotels,  
motels and other outlets regionally.

\*The smaller amounts may be combined.

**CITY OF SEGUIN**

**RESOLUTION NO. \_\_\_\_\_**

**STATE OF TEXAS**

**A RESOLUTION APPROVING THE FIELDS OF HUBER RANCH  
HOTEL OCCUPANCY TAX BUDGET**

**WHEREAS,** The City of Seguin and The Fields of Huber Ranch have entered into an agreement for The Fields of Huber Ranch to promote a sporting event in the City of Seguin; and

**WHEREAS,** the Texas Tax Code requires that the City of Seguin approve The Fields of Huber Ranch proposed budget for use of the hotel occupancy tax prior to entering into an agreement; and

**WHEREAS,** The City Council has reviewed and desire to approve the proposed Hotel Occupancy Tax budget of The Fields of Huber Ranch.

**NOW, THEREFORE, BE IT RESOLVED** by the City Council of the City of Seguin, Texas that the Hotel Occupancy Tax Budget of The Fields of Huber Ranch attached hereto as Exhibit "A" is approved.

**PASSED AND APPROVED** this 1<sup>st</sup> day of December, 2015.

\_\_\_\_\_  
Don Keil, Mayor

ATTEST:

\_\_\_\_\_  
Thalia Stautzenberger, City Secretary

# Exhibit A

## Huber Ranch Budget For Hot Funds

11/18/2015

Item	Percent	Total
1) Promotional materials-	61%	\$15,000.00
2) Field maintenance and labor	36%	\$8,700.00
3) Customer internet	3%	\$800.00
Totals		<hr/> \$24,500.00