

CITY OF SEGUIN

RESOLUTION NO. _____

STATE OF TEXAS

**A RESOLUTION APPROVING THE SEGUIN CONSERVATION SOCIETY
HOTEL OCCUPANCY TAX BUDGET**

WHEREAS, The City of Seguin and the Seguin Conservation Society have entered into an agreement for the Seguin Conservation Society to promote the historical restoration and preservation activities in the City of Seguin; and

WHEREAS, V.A.T.S. Tax Code requires that the City of Seguin approve the Seguin Conservation Society proposed budget for use of the hotel occupancy tax prior to entering into an agreement; and

WHEREAS: The City Council has reviewed and desire to approve the proposed Hotel Occupancy Tax budget of the Seguin Conservation Society.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Seguin, Texas that the Hotel Occupancy Tax Budget of the Seguin Conservation Society attached hereto as Exhibit "A" is approved.

PASSED AND APPROVED this 21st day of December, 2021.

Donna Dodgen, Mayor

ATTEST:

Naomi Manski, City Secretary

Exhibit A

2021-22 **Seguin Conservation Society** **Occupancy Tax Funding Revised-Actual**

Seguin Birthday Party (Aug. 12, 2022)

Advertising & Promotion---Print, Radio, Social media.....\$250.

Seguin Conservation Society---General

Advertising, mailings, Social Media, Brochures.....\$1,350.

Web page Maintenance/Adm.; Facebook boosts, etc.....\$1,500.

Property Maintenance/Repair/Lighting Project**\$4,250.

Texas Theatre—Operations

Advertising/Marketing---Radio/Print/TV/etc.

Social Media/Web Advertising.....\$2,800.

Mailings & Special Events recruitment.....\$1,000.

Total Actual Hotel/Motel expenditures.....\$11,150.

**Lighting Project completes the grounds renovations at Heritage Village done by Leadership Seguin Project . It includes pole lantern lighting along the pathways and in the back picnic table area.

The Seguin Conservation Society and Texas Theatre has NO paid staff, strictly with dedicated volunteers. Additional Funds for property maintenance including insurance premiums, utilities, lawn care and bookkeeping services are paid from membership dues, donations, rentals and fundraising events.

11/2021

**CITY OF SEGUIN
STATE OF TEXAS**

RESOLUTION NO. _____

**A RESOLUTION APPROVING THE MID-TEXAS SYMPHONY
HOTEL OCCUPANCY TAX BUDGET**

WHEREAS, The City of Seguin and the Mid-Texas Symphony have entered into an agreement for the Mid-Texas Symphony to promote the arts in the City of Seguin; and

WHEREAS, the Texas Tax Code requires that the City of Seguin approve the Mid-Texas Symphony proposed budget for use of the hotel occupancy tax prior to entering into an agreement; and

WHEREAS, The City Council has reviewed and desire to approve the proposed Hotel Occupancy Tax budget of the Mid-Texas Symphony.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Seguin, Texas that the Hotel Occupancy Tax Budget of the Mid-Texas Symphony attached hereto as Exhibit "A" is approved.

PASSED AND APPROVED this 21st day of December, 2021.

Donna Dodgen, Mayor

ATTEST:

Naomi Manski, City Secretary

Exhibit A

Mid-Texas Symphony Society, Inc. 2021-22 City of Seguin Hotel Occupancy Tax Grant

Activity Plan:

In September 2021, the Mid-Texas Symphony will begin it's 44th season. The symphony has three Seguin concerts planned for the 2021-22 Season. Each concert will be presented in Jackson Auditorium at Texas Lutheran University.

List of Events:

Scheherazade

Sunday, September 12, 2021, 4:00 p.m.

Jackson Auditorium, Texas Lutheran University, Seguin, Texas

Jennifer Berg, piano

Home for the Holidays

Sunday, December 12, 2021, 4:00 p.m.

Jackson Auditorium, Texas Lutheran University, Seguin, Texas

Akiko Fujimoto, conductor

Rick Novak, tenor

Pine of Rome

Sunday, April 24, 2022, 4:00 p.m.

Jackson Auditorium, Texas Lutheran University, Seguin, Texas

Akiko Fujimoto, conductor

Rachel Chueng, piano

Proposed Budget:

Expenses-

Scheherazade

Sunday, September 12, 2021, 4:00 p.m.

Jackson Auditorium, Texas Lutheran University, Seguin, Texas

Conductor Performance	\$4,800.00
Conductor Air Travel	\$450.00
Conductor Auto Rental	\$330.00
Conductor Lodging	\$750.00
Musicians	\$23,137.00
Music Librarian	\$833.33
Stage Manager	\$250.00
Production Coordinator	\$1,000.00
Soloist	\$1,500.00
Instrument Tuning/Rental	\$175.00
Music Purchase/Rental	\$125.00
Concert Recordings and Audio	\$800.00
Total	\$32,650.33

Home for the Holidays

Sunday, December 12, 2021, 4:00 p.m.

Jackson Auditorium, Texas Lutheran University, Seguin, Texas

Conductor Performance	\$4,800.00
Conductor Air Travel	\$450.00
Conductor Auto Rental	\$330.00
Conductor Lodging	\$750.00
Musicians	\$15,020.00
Music Librarian	\$833.33
Venue Rental	\$950.00
Stage Manager	\$250.00
Production Coordinator	\$1,000.00
Soloist	\$500.00
Instrument Tuning/Rental	\$175.00
Music Purchase/Rental	\$1,260.00
Concert Recordings	\$332.00
Total	\$26,650.33

Pine of Rome

Sunday, April 24, 2022, 4:00 p.m.

Jackson Auditorium, Texas Lutheran University, Seguin, Texas

Conductor Performance	\$4,800.00
Conductor Air Travel	\$450.00
Conductor Auto Rental	\$330.00
Conductor Lodging	\$750.00
Musicians	\$22,148.00
Music Librarian	\$833.33
Venue Rental	\$950.00
Stage Manager	\$250.00
Production Coordinator	\$1,000.00
Soloist	\$4,000.00
Instrument Tuning/Rental	\$175.00
Music Purchase/Rental	\$1,708.00
Concert Recordings	\$332.00
Total	\$37,726.33

Total Artistic Expenses \$97,026.99

Income (January and April 2021 Concerts)-

Ticket Sales	\$52,125.00
Sponsorships	\$3,000.00
2021-22 City of Seguin	\$7,826.00
Hotel Occupancy Tax Grant	
Texas Commission on the Arts	\$2,250.00
Arts Create Grant	
Contributions (Corporate, Board and Individual)	\$32,000.00
<u>Total Income</u>	<u>\$97,201.00</u>
Net Income	\$175.00

**CITY OF SEGUIN
STATE OF TEXAS**

RESOLUTION NO. _____

**A RESOLUTION APPROVING THE TEATRO DE ARTES DE JUAN SEGUIN
HOTEL OCCUPANCY TAX BUDGET**

WHEREAS, The City of Seguin and the Teatro de Artes de Juan Seguin have entered into an agreement for the Teatro de Artes de Juan Seguin to promote the arts in the City of Seguin; and

WHEREAS, the Texas Tax Code requires that the City of Seguin approve the Teatro de Artes de Juan Seguin proposed budget for use of the hotel occupancy tax prior to entering into an agreement; and

WHEREAS, The City Council has reviewed and desire to approve the proposed Hotel Occupancy Tax budget of the Teatro de Artes de Juan Seguin.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Seguin, Texas that the Hotel Occupancy Tax Budget of the Teatro de Artes de Juan Seguin attached hereto as Exhibit "A" is approved.

PASSED AND APPROVED this 21st day of December, 2021.

Donna Dodgen, Mayor

ATTEST:

Naomi Manski, City Secretary

Exhibit A

Detailed Budget for which Teatro is requesting
City of Seguin Occupancy Tax Funding
2021-2022 Final Budget as of 11/16/2021
October 1, 2021 to September 30, 2022

	Awarded	
Support & Revenue	\$	16,500
11/16/2021		
Expenses		
Artists, performing groups, etc	\$	7,000
Hispanic Heritage Activities, Pecan Fest, Dia de Los Muertos, Mariachi Play, Noche de Gala		
Cultural & Artistic Exhibits	\$	1,000
Hispanic Heritage Activities, Pecan Fest, Dia de Los Muertos, Mariachi Play, Noche de Gala		
11/16/2021		
Marketing, publicity, etc	\$	1,000
Hispanic Heritage Activities, Pecan Fest, Dia de Los Muertos, Mariachi Play, Noche de Gala		
Administrative & Clerical Staff	\$	4,500
Hispanic Heritage Activities, Pecan Fest, Dia de Los Muertos, Mariachi Play, Noche de Gala		
Rental Fees, Utilities & Liability Insurance	\$	3,000
Hispanic Heritage Activities, Pecan Fest, Dia de Los Muertos, Mariachi Play, Noche de Gala		
11/16/2021		
Total Expenses	\$	16,500

These expenses and projects will vary depending on amount of support and revenue



Teatro De Artes De Juan Seguin 921 W. New Braunfels St. Seguin, TX 78155

Fall 2021

"*" = virtual events. If pandemic, allows, some of these events may be face-to-face

Sept – May	Ballet Folklórico De La Rosa and Mariachi Music weekly classes
Sept - Nov	*Hispanic Heritage Month activities
October	*Pecan Fest Activities
November	*Dia de los Muertos activities

Spring 2022

January	Mariachi Girl Play at TLU Black Box Theater
March - May	*Noche de Gala

CITY OF SEGUIN

RESOLUTION NO. _____

STATE OF TEXAS

**A RESOLUTION APPROVING THE SEGUIN-GUADALUPE COUNTY
HISPANIC CHAMBER OF COMMERCE HOTEL OCCUPANCY TAX BUDGET**

WHEREAS, The City of Seguin and the Seguin-Guadalupe County Hispanic Chamber of Commerce have entered into an agreement for the Seguin-Guadalupe County Hispanic Chamber of Commerce to promote the arts in the City of Seguin; and

WHEREAS, the Texas Tax Code requires that the City of Seguin approve the Seguin-Guadalupe County Hispanic Chamber of Commerce proposed budget for use of the hotel occupancy tax prior to entering into an agreement; and

WHEREAS, The City Council has reviewed and desire to approve the proposed Hotel Occupancy Tax budget of the Seguin-Guadalupe County Hispanic Chamber of Commerce.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Seguin, Texas that the Hotel Occupancy Tax Budget of the Seguin-Guadalupe County Hispanic Chamber of Commerce attached hereto as Exhibit "A" is approved.

PASSED AND APPROVED this 21st day of December, 2021.

Donna Dodgen, Mayor

ATTEST:

Naomi Manski, City Secretary

Exhibit A

SEGUIN GUADALUPE COUNTY CHAMBER OF COMMERCE ATTACHMENT #2

FIESTAS JUAN SEGUIN, JUNE, 2022 DETAILED BUDGET

ADVERTISEMENT

Radio - KWED, SA, NB, SM	
Newspaper	
Posters	
Total	\$1,000.00

ENTERTAINMENT

Bands	
Sound System	
Stage	
Total	\$1,438.34

FACILITY RENTAL/INSURANCE

Venue	
Insurance Liability General/TABC Permit	
Clean-Up	
Total	\$609.58

SECURITY

Police	
Security Fence	
Total	
	\$609.58
TOTAL PROJECTED BUDGET	\$3,657.50

**SEGUIN GUADALUPE COUNTY CHAMBER OF COMMERCE
ATTACHMENT #2**

**FIESTAS PATRIAS, SEPTEMBER, 2022
DETAILED BUDGET**

ADVERTISEMENT

Radio - KWED, SA, NB, SM	
Newspaper	
Posters	
Total	\$1,000.00

ENTERTAINMENT

Bands	
Sound System	
Stage	
Total	\$2,438.34

FACILITY RENTAL/INSURANCE

Venue	
Insurance Liability General/TABC Permit	
Clean-Up	
Total	\$609.59

SECURITY

Police	
Security Fence	
Total	
	\$609.59
TOTAL PROJECTED BUDGET	\$3,657.50

**CITY OF SEGUIN
STATE OF TEXAS**

RESOLUTION NO. _____

**A RESOLUTION APPROVING THE SEGUIN HERITAGE MUSEUM
HOTEL OCCUPANCY TAX BUDGET**

WHEREAS, The City of Seguin and the Seguin Heritage Museum have entered into an agreement for the Seguin Heritage Museum to promote the historical restoration and preservation activities in the City of Seguin; and

WHEREAS, the Texas Tax Code requires that the City of Seguin approve the Seguin Heritage Museum proposed budget for use of the hotel occupancy tax prior to entering into an agreement; and

WHEREAS, The City Council has reviewed and desire to approve the proposed Hotel Occupancy Tax budget of the Seguin Heritage Museum.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Seguin, Texas that the Hotel Occupancy Tax Budget of the Seguin Heritage Museum attached hereto as Exhibit "A" is approved.

PASSED AND APPROVED this 21st day of December, 2021.

Donna Dodgen, Mayor

ATTEST:

Naomi Manski, City Secretary

Exhibit A



THE HERITAGE MUSEUM

114 N River Street • Seguin, Texas 78155

November 18, 2021

To City of Seguin

Attn: Susan Caddell

We are submitting our proposed budget for use of 2022 Hotel occupancy expenses:

\$4,000 Utilities to include water electric and gas

\$3500 Building insurance

\$7500

Respectfully Submitted,


Susie Sulaica

Seguin-Guadalupe County Heritage Museum

CITY OF SEGUIN

RESOLUTION NO. _____

STATE OF TEXAS

**A RESOLUTION APPROVING THE GUADALUPE COUNTY FAIR
ASSOCIATION HOTEL OCCUPANCY TAX BUDGET**

WHEREAS, The City of Seguin and the Guadalupe County Fair Association have entered into an agreement for the Guadalupe County Fair Association to promote a sporting event in the City of Seguin; and

WHEREAS, the Texas Tax Code requires that the City of Seguin approve the Guadalupe County Fair Association proposed budget for use of the hotel occupancy tax prior to entering into an agreement; and

WHEREAS, The City Council has reviewed and desire to approve the proposed Hotel Occupancy Tax budget of the Guadalupe County Fair Association.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Seguin, Texas that the Hotel Occupancy Tax Budget of the Guadalupe County Fair Association attached hereto as Exhibit "A" is approved.

PASSED AND APPROVED this 21st day of December, 2021.

Donna Dodgen, Mayor

ATTEST:

Naomi Manski, City Secretary

Exhibit A

GUADALUPE AGRICULTURAL & LIVESTOCK FAIR ASSOCIATION CITY OF SEGUIN - CIVIC ORGANIZATION FUNDING REQUEST PROPOSED BUDGET 2021-22

Event: Guadalupe County Fair & PRCA Rodeo

2nd Weekend of October 2022

Rodeo runs from Thursday - Saturday (3 days); takes place in the arena

BUDGET DETAIL	BUDGET AMOUNT	%	REQUESTED AMOUNT	% OF REQ FUNDED	FUNDED AMOUNT
Pro Rodeo Membership Fees	1350	50%	675	44.27%	298.82
Women's Pro Rodeo Fees	150	50%	75	44.27%	33.20
Lancaster Pro Rodeo	34750	60%	20850	44.27%	9,230.18
Pro Rodeo Added Money	20500	60%	12300	44.27%	5,445.14
Digital Board	7000	50%	3500	44.27%	1,549.43
Judge/Announcer Expense	1500	50%	750	44.27%	332.02
Specialty Act	5000	25%	1250	44.27%	553.37
Security	4000	50%	2000	44.27%	885.39
Paramedics	900	50%	450	44.27%	199.21
Rental	19000	15%	2850	44.27%	1,261.68
Parking/Gates	13000	10%	1300	44.27%	575.50
*Advertising	10000	75%	7500	44.27%	3,320.21
Insurance	8700	15%	1305	44.27%	577.72
Hospitality Room	1400	0%	0	44.27%	0.00
Signs/Awards	2200	40%	880	44.27%	389.57
Office Expense:					
Telephone	2400	10%	240	44.27%	106.25
Office Supplies	550	10%	55	44.27%	24.35
Supplies	2100	10%	210	44.27%	92.97
Total Requested:	\$134,500.00		\$56,190.00		\$24,875

*Advertising consists of:

- IHeart Media
- KKYX Radio/Website (CMG)
- San Antonio Express News
- GVEC Review Magazine
- Several Horse /Ranch Magazines (Texas)
- PRCA website/advertising (covers multiple states)
- Facebook
- www.gcfair.org (our own website)
- Chamber of Commerce
- KWED/Seguin Daily News
- Street Banners-Seguin/Schertz

**CITY OF SEGUIN
STATE OF TEXAS**

RESOLUTION NO. _____

**A RESOLUTION APPROVING THE SEGUIN LULAC COUNCIL #682
HOTEL OCCUPANCY TAX BUDGET**

WHEREAS, The City of Seguin and the Seguin LULAC Council #682 have entered into an agreement for the Seguin LULAC Council #682 to promote the arts in the City of Seguin; and

WHEREAS, the Texas Tax Code requires that the City of Seguin approve the Seguin LULAC Council #682 proposed budget for use of the hotel occupancy tax prior to entering into an agreement; and

WHEREAS, The City Council has reviewed and desire to approve the proposed Hotel Occupancy Tax budget of the Seguin LULAC Council #682.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Seguin, Texas that the Hotel Occupancy Tax Budget of the Seguin LULAC Council #682 attached hereto as Exhibit "A" is approved.

PASSED AND APPROVED this 21st day of December, 2021.

Donna Dodgen, Mayor

ATTEST:

Naomi Manski, City Secretary

Exhibit A

	A	B	C	D	E	F
1		LULAC Council 682			Attachment A	
2		Proposed Budget				
3		For				
4		2022 Cinco de Mayo				
5						
6	INCOME:	Proposed Budget 2022		Requested		2022
7				M/H Funding		Budget
8	Food Booths	\$17,000.00				
9	Arts and Craft booths	\$600.00				
10	Donations/In Kind	\$6,000.00				
11	Poster/Banners Ad Sales	\$2,500.00				
12	Motel/Hotel Funding	\$17,750.00				
13	Soda/ Water Sales	\$2,500.00				
14	Beer Sales	\$8,000.00				
15	Total Income:	\$54,350.00				
16						
17	Expenses:					
18	Food Booth Sales	\$13,600.00				
19	Music	\$20,000		\$12,000.00		\$8,000
20	Sound	\$1,000.00		\$500.00		\$500
21	Liquor Liability Ins.	\$900.00		\$450.00		\$450
22	Beer License	\$300.00				
23	Beer	\$3,500.00				
24	Soda/Water	\$400.00				
25	Security	\$3,000.00		\$1,800.00		\$1,800
26	Delivery of Stage	\$200.00				
27	Central Park Rental	\$500.00		\$300.00		\$300
28	Central Park deposit	\$500.00				
29	Flasher batteries	\$500.00		\$200.00		
30	Printing costs	\$500.00		\$250.00		\$250
31	Radio ads	\$700.00		\$350.00		\$350
32	Mailings	\$150.00		\$100.00		\$100
33	Posters/Banners	\$600.00		\$300.00		\$250
34	State Convention Promotion	\$1,000.00		\$500.00		
35	National Convention Promotion	\$1,500.00		\$1,000.00		
36	Total Expenses	\$48,850.00		\$17,750.00		\$12,000



LULAC Council 682
Gloria Suarez-Sasser, President



Attachment B

Notice of how the funds will be used.

The Motel/Hotel Occupancy Funds will help fund the sound, musical acts, Folklorico dancers, radio and newspaper ads. We will also use the funds to help pay for security, rental of Central Park, stage, printing, mailings, poster, banners, and Liquor Liability Insurance.

**CITY OF SEGUIN
STATE OF TEXAS**

RESOLUTION NO. _____

**A RESOLUTION APPROVING THE SEGUIN ART LEAGUE
HOTEL OCCUPANCY TAX BUDGET**

WHEREAS, The City of Seguin and the Seguin Art League have entered into an agreement for the Seguin Art League to promote the arts in the City of Seguin; and

WHEREAS, the Texas Tax Code requires that the City of Seguin approve the Seguin Art League proposed budget for use of the hotel occupancy tax prior to entering into an agreement; and

WHEREAS, The City Council has reviewed and desire to approve the proposed Hotel Occupancy Tax budget of the Seguin Art League.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Seguin, Texas that the Hotel Occupancy Tax Budget of the Seguin Art League attached hereto as Exhibit "A" is approved.

PASSED AND APPROVED this 21st day of December, 2021.

Donna Dodgen, Mayor

ATTEST:

Naomi Manski, City Secretary

Exhibit A



2021-2022 City of Seguin Occupancy Tax Funding Final Budget Oct. 1, 2021 through Sept. 30, 2022 Allocation amount awarded \$5,060.

Pecanfest Paint Out and Wet Paint Sale Dates: Oct. 24, 29-30, 2021

Our October 2020 Paint Out and Sale was well attended, in spite of heavy rain on one of our painting days. In 2020 we moved our sale to the threshold of our building at 104 S. Austin. With our ground floor remodel in progress, we expect to attract more regional artists to this event.

Hot Funds Expenses:

Posters/ Invitations	\$5.32
Street Banner Expenses	94.00
Gazette Fair/Festival Ad	250.00
Ads KWED (Daily News Community Calendar, Texas Public Radio, Seguin Gazette Community Calendar)	
Total	\$350.

Veterans' Annual Art Show October 2021

This will not be a HOT Funds event for this fiscal year.

2021 Third Thursday Art

We intend to participate in all Downtown Business Association events, but we do not plan to advertise these in 2021.

Sip & Stroll Date: December 2021 We will participate on Sat., Dec. 4th

2021 Yulefest Date: December 5th

Hot Funds Expenses

Advertising:

Vistaprint	161.00
KWED	400.00
Seguin Gazette	900.00
Herald-Zeitung	256.00
Total	\$1,717.

2022 Third Thursdays and Earth Day Paint Out/Trade Days Art Events & Sales (4 dates) Dates to be announced*

HOT Funds Expenses

Advertising (4 events):

Printing	400.
KWED	1,600.
Printing and Posters	125.
Seguin Gazette magazine	1,000.
Texas Coop Power magazine	2,000.
Total	\$5,125.

Grand Total \$7,192.*

*funded by \$2,022.54 remaining in account from last fiscal year plus 21-22 allocation of \$5,060.

Pecan Fest Paint Out Wet Painting Sale October 24th and 29-30, 2021, repeats in April 2022 during Seguin's Earth Day celebration

This was our sixth year to host this event. Outdoor (plein air) painting is somewhat of a sport for artists. The challenge is to create a fully completed painting in one day. Seguin is an ideal setting for this event: our historic buildings, beautiful parks and river scenery present a variety of scenes that are just what artists are looking for. They are able to paint all day, then relax and enjoy Pecan Fest activities, restaurants and convenient lodging for the rest of the weekend. Our 2020 event included members of New Braunfels Art League, with interest also expressed by San Marcos Art League. We expanded the event to two (one weekday and one weekend day) painting days to accommodate working artists.

We strongly encourage artists to paint in downtown Seguin. Artists at work are an added attraction to downtown visitors, and we are highly visible. When weather permits, finished paintings will be displayed on the sidewalk in front of our building at 104 So. Austin Street. People attending Pecan Fest and Earth Day will be able to see the art, meet many of the artists, buy original art and vote for their favorite painting. This event was enthusiastically attended in 2016 through Oct. 2021, with hundreds of people voting for their favorite artwork.

Third Thursday November 18, 2021

Our November show features three dimensional art. We will participate in the **Downtown Business Alliance** theme for this date. Our gallery will not be open, but we will offer art and fine craft items for sale in front of our building.

Veterans Annual Art Show (expected attendance 200) November 19-20, 2021

Since 2017, we have hosted this free event for all veterans. Invitations and posters are sent to all local VFW, American Legion and Disabled American Veterans posts. There are no entry fees. We provide a two day exhibit with opening and closing ceremonies and receptions. Cash awards are presented to winners based on popular vote by attendees (written ballots) during the exhibit. Exhibits are presented at local veterans' organizations. The 2021 location is VFW Post 8315, 1000 FM 78 in Schertz.

Yulefest (Attendance 2000-3,000) December 5, 2021

Our oldest and largest event is now entering its 14th year. Our vendors offer only handcrafted or hand embellished items, and quality is diligently monitored by our event team. Our vendors do not normally stay overnight, but that has changed in recent years; some are now staying in local hotels. We have expanded our total interior booths to 82 and added 28 outdoor booths.

This event is planned and staffed by volunteers. SAL offers some original art and craft items created by our members in the lobby, as part of our ongoing fundraising for the complete renovation of our building at 104 S. Austin Street. All visitors are greeted by Art League members and numerous door prizes are given throughout the day. With our expansion to outdoor booths we anticipate well over 2,000 "come and go" visitors in 2021. Many visitors tell us they "never miss Yulefest". We believe that this event promotes Seguin and its businesses by being free, fun and representative of our quality of life and quality (as well as quantity) of talented people. Based on our tracking of attendees' zip codes, more than 40% of visitors are from out of town. **As of Nov. 15, 80 booths have been booked by vendors.**

Third Thursday Art (all DBA events in 2022) With the anticipated opening of our storefront in early 2022, we will begin holding Third Thursday receptions in our gallery. Information about our plans to offer classes for artists of all ages, as well as art lectures and demonstrations will be offered to all visitors. We will actively collect Hotel Occupancy information for each visitor. We will offer door prizes, snacks and drinks as we feature the work of our finest artists. Each event will spotlight a themed exhibit. Some events may include live music by a local musician and refreshments by a local chef, brewery or winery. One event will be our much anticipated gallery Grand Opening.

14th Annual Childrens' Art Show, Spring 2022 (dates to be determined)

12th Annual High School Art Show, Spring 2022 (dates to be determined)

Earth Day Paint Out and Art Sale (attendance 2,000+) April 2022
Please see description for Pecan Fest Paint Out

2022 Photo Show, Fall (dates to be determined)

***Revision 11-15-21**

CITY OF SEGUIN

RESOLUTION NO. _____

STATE OF TEXAS

**A RESOLUTION APPROVING THE FIELDS OF HUBER RANCH
HOTEL OCCUPANCY TAX BUDGET**

WHEREAS, The City of Seguin and The Fields of Huber Ranch have entered into an agreement for The Fields of Huber Ranch to promote a sporting event in the City of Seguin; and

WHEREAS, the Texas Tax Code requires that the City of Seguin approve The Fields of Huber Ranch proposed budget for use of the hotel occupancy tax prior to entering into an agreement; and

WHEREAS, The City Council has reviewed and desire to approve the proposed Hotel Occupancy Tax budget of The Fields of Huber Ranch.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Seguin, Texas that the Hotel Occupancy Tax Budget of The Fields of Huber Ranch attached hereto as Exhibit "A" is approved.

PASSED AND APPROVED this 21st day of December, 2021.

Donna Dodgen, Mayor

ATTEST:

Naomi Manski, City Secretary

Exhibit A

Huber Ranch Budget For Hot Funds

2021/22

Item	Percent	Total
1) Promotional materials-	61%	\$31,815.77
2) Field maintenance and labor	36%	\$18,776.52
3) Customer internet	3%	\$1,564.71
		<hr/>
	Totals	\$52,157.00