

CITY OF SEGUIN

To: City Council
From: Susan Caddell, Director of Finance
Date: July 28, 2026
Subject: Occupancy Tax Reports for Quarter Ended June 30, 2026



It's real.

Historical Background

During the FY26 budget process, several organizations were approved for occupancy tax funding. As part of the requirement to receive funding, these organizations were to enter into a contract with the City of Seguin to delegate the use of these funds. Those contracts were approved at the October 21, 2025 City Council meeting. Another requirement for funding is the organizations must present quarterly reports of their activities. Those reports are attached. All the reports seem to be in compliance with state regulations and agreements. In Section II of each agreement, the contracts require the organizations to hold their events or functions in order to be eligible for funding. If the events or functions are not held, the funding to the civic organizations will be reduced accordingly. Each contract also stipulates that an organization cannot be reimbursed more than what they expended. Some organizations have been reimbursed in past quarters up to what they have already spent and may not receive funding this quarter.

During the last several quarters, the Fields of Huber Ranch held several tournaments. In addition, the Seguin Heritage Museum is based upon keeping the museum open to the public and no specific event, their requirement was just to keep the doors open to the public. They continued to stay open. Also, in their agreement, additional funding was provided to help pay for increased staffing. Over the last several quarters, organizations held some events or other activities according to their contracts. Seguin Conservation Society held their Holiday Home Tour. Mid-Texas Symphony held the Rach2 and Firebird Concert and Teatro de Artes held activities during Hispanic Heritage Month including Dia de los Muertos, Pecanfest events and the Juan Seguin Celebration. They also held other events including the annual Noche de Gala. Seguin Art League held their Yulefest and Guadalupe County Fair Association held their rodeo. In addition, LULAC held their Cinco de Mayo celebration.

During the budget, the distribution to the organizations were based upon receiving \$1,000,000 in HOT funds. It doesn't appear that we will receive that amount, so the final distribution to the civic organization and City departments will have to be cut back on a pro rata basis.

Action Requested

City Council must approve these reports and quarterly disbursements.

Staff Recommendation

Staff recommends funding to Seguin Conservation Society, Teatro de Artes de Juan Seguin, the Guadalupe County Fair Association, the Seguin Art League, the Fields of Huber Ranch, LULAC and the Seguin Heritage Museum.

ATTACHMENTS

Quarterly reports from civic organizations for the quarter ended June 30, 2026.