



**MAIN STREET
& CVB**

P.O. Box 591
Seguin, Texas 78156
Ph: 830-401-2309 Fax: 830-386-2532
Email: mainstreet@seguintexas.gov

MAIN STREET ADVISORY BOARD MEETING

Monday, October 20, 2025 @ 5:30 p.m.

Virtually via Zoom and In-Person

Seguin Visitor Center
200 South Austin Street
Seguin, TX 78155

The Seguin Main Street Advisory Board meeting will be conducted with limited public access and by video conference. The meeting will be broadcast via Zoom. For the citizen comments section of the meeting, the public is asked to email any comments to mainstreet@seguintexas.gov no later than 10:00 a.m. on October 20, 2025. Normal rules for public comment apply so please include your name and address in your email. Participants wishing to comment will receive a Zoom Meeting invitation, and a meeting ID number to enter when joining the meeting, as well as participant instructions.

Zoom Meeting, by Computer:

<https://us02web.zoom.us/j/81503259050?pwd=ZapzwgydathVd10gNXYaUWYq6kHkVJ.1>
Meeting ID: 815 0325 9050
Passcode: 801260

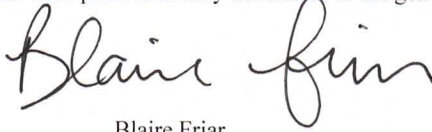
Join the Zoom meeting, by Phone:

Dial (877) 853 5257 or (888) 475 4499
Meeting ID: 815 0325 9050
Passcode: 801260

1. Call to Order.
2. Roll Call.
3. Public Comments.
4. Introduce the new Assistant Director, Lindsay Hajek.
5. Approval of Meeting Report from August 18, 2025.
6. Discussion of Q3 Main Street Report – Blaire Friar, Director of Main Street & Destination Management.
7. Discussion and possible action on Pecan Fest – Blaire Friar, Director of Main Street & Destination Management.
8. Discussion and possible action on Main Street Capital Projects - Blaire Friar, Director of Main Street & Destination Management.
9. Discussion and possible action on Downtown Planters – Blaire Friar, Director of Main Street & Destination Management.
10. Adjourn.

CERTIFICATE

I certify that the above notice of the meeting was posted in the display case in front of the Municipal Building, 210 E. Gonzales Street of the City of Seguin, Texas on the 14th day of October 2025 at 5:00 p.m. Said place is readily accessible to the general public at all times.

A handwritten signature in black ink, reading "Blaire Friar". The signature is fluid and cursive, with the first name "Blaire" and last name "Friar" clearly distinguishable.

Blaire Friar
Main Street Program

The City of Seguin is committed to compliance with the Americans with Disabilities Act (ADA). Reasonable accommodation and equal access to communications will be provided to those who provide notice to the City Secretary at (830)401-2468 at least 48 hours in advance. ADA accessible parking spaces are located in the 100 block of West Donegan to the north of the Visitor Center.