

MEMORANDUM

To: Seguin Planning & Zoning Commission
From: Pamela Centeno, Director of Planning & Codes
Subject: **Proposed Addition of Chapter 6 to the Unified Development Code (UDC)-
Sign Regulations**
Date: March 4, 2025

The Planning & Codes Department presented the proposed Chapter 6 of the Unified Development Code for sign regulations to the Commission at the meeting on February 11, 2025. The sign regulations of the City of Seguin are currently adopted in the Code of Ordinances in Chapter 82. The proposed Chapter 6 of the UDC, if approved, will replace Chapter 82 of the Code of Ordinances.

Prior to drafting the regulations in Chapter 6, staff held a public input session and posted an online survey to receive input from the community. The sign regulations were drafted based on input received and a copy of the proposed regulations were posted on the City's website following the February 11th meeting last month. Staff has made a few minor revisions to the proposed regulations and has added photographs of signs to the draft copy of Chapter 6.

Staff will make another presentation at the March meeting, highlighting the major changes from the existing regulations to the proposed regulations. Another public hearing will be held to allow public comment on the proposed regulations. Staff is seeking approval on the proposed addition of Chapter 6 to the Unified Development Code so that the ordinance can be prepared for City Council consideration.