

SEGUIN COMMISSION ON THE ARTS  
MEETING AGENDA  
Wednesday, January 14, 2026  
5:30 P.M.  
Seguin Visitor Center/Zoom  
Conference Room  
200 S. Austin Street  
Seguin, TX 78155

The Seguin Commission on the Arts meeting will be conducted with limited public access and by video conference. The meeting will be broadcast via Zoom. For the citizen comments section of the meeting, the public is asked to email any comments to [mainstreet@seguintexas.gov](mailto:mainstreet@seguintexas.gov) no later than 10:00 a.m. on January 14, 2026. Normal rules for public comment apply so please include your name and address in your email. Participants wishing to comment will receive a Zoom Meeting invitation, and a meeting ID number to enter when joining the meeting, as well as participant instructions.

Join Zoom Meeting

<https://us02web.zoom.us/j/83007264325?pwd=bEtwfYlfpWea5jVeNwZFSNO71AES0.1>

Meeting ID: 830 0726 4325

Passcode: 803496

Join the Zoom meeting, by Phone:

Dial (877) 853 5257 or (888) 475 4499

Meeting ID: 830 0726 4325

Passcode: 803496

Members by Zoom: **Kelly Follis Susan Rinn Linda Haseloff**

Members Present: **Clara Mae Marcotte Yvonne De La Rosa Joanna Rodriguez Mike De Leon**

Others Present: **Blaire Friar Lindsay Hajek Jon Hinojosa**

Chair, Mike DeLeon

1. Call to Order.

***The Meeting was called to order at 5:32 p.m.***

2. Discussion and possible action on the Meeting Report from 12/10/26 – Mike De Leon, Chair.

***Yvonne De La Rosa made a motion to approve the minutes. Susan Rinn seconded the motion. Motion carried.***

3. Discussion to welcome our new board member – Blaire Friar, Destination Seguin Director.

***Blaire Friar introduced and welcomed Linda Haseloff as the new Commission on the Arts board member.***

4. Discussion and possible action on the Cultural District application– Blaire Friar, Destination Seguin Director.

***Jon Hinojosa, a consultant with experience in San Antonio's cultural districts, presented a timeline and discussed the importance of submitting a letter of intent by February 2nd. The group discussed potential funding opportunities and the role of the Seguin Arts Commission as the managing entity for the cultural district. Jon emphasized the need for community engagement and dialogue in the next steps of the process. He recommended forming a subcommittee of 2-3 members to review and provide feedback on***

*application materials. Kelly Follis, Yvonne De La Rosa, Blaire Friar and Linda Haseloff agreed to volunteer as guides for the process. Jon will attend the February 11<sup>th</sup> meeting to present a detailed timeline, template, and next steps for the application process.*

5. Discussion and possible action on the election of officers – Blaire Friar, Destination Seguin Director.

*Blaire Friar discussed possible action on the election of officers. Mike De Leon was re-elected as chairperson, and Kelly Follis was elected as vice chairperson. The discussion clarified that officers can serve two consecutive two-year terms, with Mike and Kelly both eligible for re-election. Yvonne De La Rosa made a motion to approve for re-election. Joanna Rodriguez seconded the motion. Motion carried. Yvonne De La Rosa made a motion to approve Kelly for re-election. Mike De Leon seconded the motion. Motion carried.*

6. Discussion and possible action on purchasing additional squirrel statues to expand the Seguin Squirrel Trail – Blaire Friar, Destination Seguin Director.

*Blaire Friar gave an update on the Seguin Squirrel Trail. The Commission discussed ordering 10 more squirrels for the Squirrel Trail, with Mike De Leon making a motion to proceed with ordering 10 more squirrels and Kelly Follis seconding the motion. Motion Carried. They agreed to get pricing for concrete squirrel options from Sarah's husband's company, Rico Rocks.*

7. Discussion and possible action on the Annual Arts Awards – Blaire Friar, Destination Seguin Director.

*The group approved continuing the Annual Seguin Arts awards. They discussed plans for the upcoming Arts Awards ceremony on April 10th, which will include a ticketed dinner in the Memorial Rose Garden and the usual Moonlight and Roses ceremony.*

8. Discussion and possible action on future meeting dates – Blaire Friar, Destination Seguin Director.

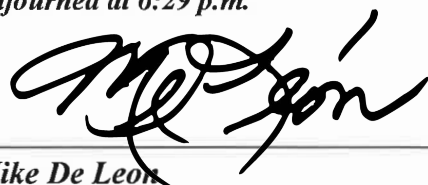
*Blaire Friar discussed the possible action on future meeting dates. Blaire will send out future meeting dates to all the commission members.*

9. Roundtable Discussion on Upcoming Events.

*Yvonne De La Rosa – Noche de Gala, March 7<sup>th</sup> at the Texas Theatre  
Clara Mae Marcotte – Fiber Show, January 1-14<sup>th</sup> at the Seguin Art League  
Susan Rinn – TLU Little Shop of Horrors Jan 15<sup>th</sup>-17<sup>th</sup>, Olmeka Lecture: An exploration into the depths of Latinx Identity and Power, Jan 12<sup>th</sup> at the Jackson Auditorium, The Savannah Sipping Society at the Texas Theatre on Feb. 13<sup>th</sup>-15<sup>th</sup> and 20<sup>th</sup>-22<sup>nd</sup>.  
Blaire Friar – New Market “Visionary Endeavor” in Central Park and Yellow Rose Artisan Market. Blaire will also be sending out the new city volunteer application and waiver forms to the commission members.*

10. Adjourn.

*Adjourned at 6:29 p.m.*



*Mike De Leon  
Commission on the Arts*

2/11/2026

*Date*