



**MAIN STREET  
& CVB**

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**MAIN STREET ADVISORY BOARD MEETING**

Tuesday, January 20, 2026 @ 4:00 p.m.

Virtually via Zoom and In-Person

Seguin Visitor Center

200 South Austin Street

Seguin, TX 78155

The Seguin Main Street Advisory Board meeting will be conducted with limited public access and by video conference. The meeting will be broadcast via Zoom. For the citizen comments section of the meeting, the public is asked to email any comments to [mainstreet@seguintexas.gov](mailto:mainstreet@seguintexas.gov) no later than 10:00 a.m. on January 20, 2026. Normal rules for public comment apply so please include your name and address in your email. Participants wishing to comment will receive a Zoom Meeting invitation, and a meeting ID number to enter when joining the meeting, as well as participant instructions.

**Zoom Meeting, by Computer:**

<https://us02web.zoom.us/j/83863551386?pwd=tnepJtONwYoLKbjHqooFyz8OlwvTHb.1>

Meeting ID: 838 6355 1386

Passcode: 334699

**Join the Zoom meeting, by Phone:**

Dial (346) 248 7799 or (719) 359 4580

Meeting ID: 838 6355 1386

Passcode: 334699

1. Call to Order.
2. Roll Call.
3. Public Comments.
4. Approval of Meeting Report from December 15, 2025.
5. Discussion and possible action on the election of officers – Blaire Friar, Director of Main Street & Destination Management.
6. Discussion and possible action on the 2026 Fix-It Façade Grant Applications and Extensions– Blaire Friar, Director of Main Street & Destination Management.
7. Discussion and possible action on the 2026 Main Street Work Plan – Blaire Friar, Director of Main Street & Destination Management.
8. Discussion and possible action on Moonlight & Roses and the Downtown Awards – Blaire Friar, Director of Main Street & Destination Management.
9. Adjourn.

CERTIFICATE

I certify that the above notice of the meeting was posted in the display case in front of the Municipal Building, 210 E. Gonzales Street of the City of Seguin, Texas on the 13<sup>th</sup> day of January 2026 at 5:00 p.m. Said place is readily accessible to the general public at all times.

A handwritten signature in cursive script that reads "Blaire Friar".

Blaire Friar  
Main Street Program

The City of Seguin is committed to compliance with the Americans with Disabilities Act (ADA). Reasonable accommodation and equal access to communications will be provided to those who provide notice to the City Secretary at (830)401-2468 at least 48 hours in advance. ADA accessible parking spaces are located in the 100 block of West Donegan to the north of the Visitor Center.