

QUARTERLY HOTEL OCCUPANCY TAX REPORT FORM

Hispanic Chamber of Commerce
FOR QUARTER ENDED September 30, 2024

Beginning Balance as of June 30, 2024 \$1,900.74
This should equal the ending balance of the preceding quarter

Revenues:
Include occupancy tax money received from City of Seguin 0

Total Revenues: \$1,900.74

Expenditures:
Include only funds spent from money received from City of Seguin.
These expenditures must meet requirements in Texas Tax Code Section 351.101

Date	CK #	Vendor	For	
9/11/2024	1171	City of Seguin	Central Park Rental	\$175.00
9/12/2024	1172	Rudy Gatica	DJ Music	\$100.00
9/12/2024	1173	Teatro De Artes	Folkloric o Dancer	\$200.00
9/15/2024	1175	Rafael Alarcon	Mariachi Jaliscien se	\$800.00
9/16/2024	1176	Hsipanic Chambe r	Liability Insuranc e	\$430.00

Total Expenditures: \$1,705.00
This total should equal the "Total Expenditures" on the Disbursements Journal for the same quarter.

Net Revenues (Expenditures) \$0.00

Ending Balance as of September 30, 2024 \$195.74

POST EVENT REPORT FORM

HOTEL OCCUPANCY TAX FUNDING

By law of the State of Texas, the City of Seguin collects a Hotel Occupancy Tax (HOT) from hotels, motels, and bed & breakfast inns. The revenue from the HOT may be used only to directly promote tourism and the convention and hotel industry. According to the “Agreement to Delegate Use and Expenditure of Hotel Occupancy Tax Revenue” between the Seguin Guadalupe County Hispanic Chamber of Commerce and the City of Seguin, the HOT funds expended by your organization are limited to:

The encouragement, promotion, improvement and application of the arts, including instrumental and vocal music, dance, folk art, creative writing, architecture, design and allied fields, painting and sculpture, photography, graphic and craft arts, motion pictures, radio, television, tape and sound recording and other arts related to the presentation, performance, execution, and exhibition of these major art forms.

According to the above-mentioned agreement, your organization is required to submit a Post Event Report Form within ten (10) days following the event funded by the use of HOT funds.

Post Event Report Form

(Form shall be submitted within ten (10) days following the event)

ORGANIZATION INFORMATION

Date: September 15, 2024

Name of Organization: Seguin Guadalupe County Hispanic Chamber of Commerce

Address: 971 W. Court St

City, State, Zip: Seguin, Tx 78155

Contact Name: Mary Louise Gonzales

Contact Phone Number: 830-372-3151

PROJECT OR EVENT

Name of Event or Project: Fiestas Patrias

Date of Event or Project: September 15, 2024

Primary Location of Event or Project: Central Park

Primary Purpose of Funded Event/Project: Celebration of Mexico Independence

Amount Used from Hotel Occupancy Tax Funds (Cannot be more than the Ending Balance of the Quarterly

Report submitted for quarter prior to event): \$ 1,900.00

How Were the Funds Actually Used?

Entertainment by Folklorico Dancers, Mariachi and DJ with sound system. Rental of Central Park and Liability Insurances.

Actual percentage of funded Event costs covered by hotel occupancy tax: 100%

How many years have you held this Event or Project: 20 years

How many people did you predict would attend this Event? (number submitted in application for hotel occupancy tax funds): 100

What would you estimate was the actual attendance at the Event? 100

How many room nights were generated at Seguin hotels, motels or bed & breakfasts by attendees of this Event or Project? None

If this Event has been funded by hotel occupancy tax in the last three years, how many room nights were generated at Seguin hotels, motels, or bed & breakfasts by attendees of this Event or Project? If records were not kept, please estimate the number of room nights and indicate if it is an estimate.

Last Year None

Two Years Ago _____

Three Years Ago _____

What method did you use to determine the number of people who booked rooms at Seguin hotels, motels, or bed & breakfasts (e.g.; room block usage information, survey of hoteliers, etc.)?

None

Was a room block established for this Event at an area hotel (hotels), and if so, did the room block fill? 0

Please check all efforts your organization actually used to promote this Event and how much was actually spent in each category:

Newspaper

Press Releases

Radio

TV

Direct Mail

Other Social Media