



**ECONOMIC
DEVELOPMENT
CORPORATION**

City of Seguin

210 E. Gonzales Street
Seguin TX, 78155

Public

Meeting Agenda

Seguin Economic Development Corporation

Thursday, March 5, 2026

12:00 PM

Seguin City Council Chambers

NOTICE OF MEETING

The Seguin Economic Development Corporation (SEDC) Board of Directors will hold a regular meeting on Thursday, March 05, 2026, at 12:00 p.m. at the Seguin City Council Chambers, 210 E. Gonzales Street, Seguin, Texas 78155. This meeting will be open to the public and is subject to the open meeting laws of the State of Texas.

MEETING AGENDA

1. Call to Order
 2. Moment of Silence
 3. Pledge of Allegiance
 4. Roll Call
 5. Public Comments
 6. Approval of the minutes of the Seguin Economic Development Corporation Regular Meeting held on January 29, 2026 – SEDC Board President
 7. Presentation and approval of the SEDC Financial Report as of December 31, 2025 – Susan Caddell
 8. Presentation and approval of the SEDC Investment Report for the 1st Quarter of Fiscal Year 2026 – Susan Caddell
 9. Discussion and possible action on a Resolution authorizing a Memorandum of Understanding between the Seguin Economic Development Corporation and the City of Seguin for the rehabilitation of Crossroads Boulevard – Alora Wachholz
 10. Presentation and discussion on SEDC Monthly Staff Report – Alora Wachholz
- a. Lead Generation and Marketing Activities Update

- b. Business Retention & Expansion (BRE) and Workforce Development Activities Update
- c. Staff Professional Development Update
- 11. Closed Session: The Seguin Economic Development Corporation Board of Directors will meet in Closed Session pursuant to the Texas Government Code, Chapter 551, to discuss the following: Section 551.087 – Deliberation Regarding Economic Development Negotiations: (1) to discuss or deliberate regarding commercial or financial information that the governmental body has received from a business prospect that the governmental body seeks to have locate, stay, or expand in or near the territory of the governmental body and with which the governmental body is conducting economic development negotiations. (2) to deliberate the offer of a financial or other incentive to a business prospect.
- i. Project Lassen Park
- 12. Reconvene into Open Session
- 13. Possible discussion and action related to Project Lassen Park – Alora Wachholz
- 14. Adjournment

Certificate

I certify that the above notice of meeting was posted in the Display Case in front of the Municipal Building, 210 E. Gonzales Street of the City of Seguin, Texas on or before Friday, February 27, 2026, at or before 12:00 P.M. ↪ Said place is readily accessible to the general public at all times.

Alora M. Wachholz, Executive Director

Seguin Economic Development Corporation

The City of Seguin is committed to compliance with the Americans with Disabilities Act (ADA). Reasonable accommodations and equal access to communications will be provided to those who provide notice to the City Secretary at (830) 401-2468 at least 48 hours in advance. This meeting site is accessible to disabled persons as there are two (2) parking spaces reserved for the disabled on the east side of the Municipal Building.