

PROCESS



8 - 9 MONTH PROCESS



It's real.

COMMUNITY ENGAGEMENT



Public Outreach #1- June 29, 2019 Public Outreach #2- July 3, 2019 Public Outreach #3- July 4, 2019 Joint City Council and Parks Board Staff Interviews- July 15, 2019 Staff Interviews- July 16, 2019 Public Outreach #4- July 16, 2019 (Bauer Park) Public Meeting- August 29, 2019 Parks Board Meeting- Dec. 2, 2019



Initial Community Survey #1

370 (June/July 2019)

1,549 Community Survey #2 (August/September 2019)

Total Responses
Received



Goals



Goals

Provide a well-distributed/balanced parks system throughout the entire community.



Goals

Provide new facilities/amenities to meet the needs of the growing community and all user types.



Goals

Expand recreational activities and programming to include educational opportunities, sports leagues, recreational classes, special events and other community needs to all user types.



Goals

Use parks, trails and recreation to support Seguin's economic development strategies.



Goals

Conduct repairs and renovations to existing parks.



Goals

Elevate Max Starcke Park and the Seguin Events Complex to a regional destination to attract tourists.



Goals

Expand the existing trail system connecting neighborhoods, schools, businesses, parks, and City facilities, and add trail amenities.



Goals

Use parks to promote the health, safety and welfare of the community.



Goal

Identify suitable park funding for annual park budgets and explore creative funding partnerships.

By Category:

(The Big 5)

- Land Acquisition for New Parks and Facilities
- Improvements to
 Existing Parks and
 Recreational Facilities
- Expand and Create
 Additional Recreational
 Programming
- Develop a Recreational
 Center Facility/Indoor
 Outdoor Aquatics
- V Develop Additional Trails and Trail Connections



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Funding Strategies (Examples)

Local Parks Grant | Texas Parks & Wildlife Department

The Local Park Grant Program consists of five individual programs that assist local governments with the acquisition and/or development of public recreation areas and facilitie throughout the State of Texas, with an emphasis on public health, safety, the natural environment, barrier-free access, and the protection of recreational community values of the area. Proposed projects in Seguin will fall under the Nonurban Outdoor Recreation (<500,000 people) program.

Eligible Projects	Funding Terms	Funding Cycle
Development, renovation, or redevelopment of basic outdoor recreational facilities, including: Playgrounds Trails Golf courses Sports courts Community gardens Recreational support facilities	 50% matching grant program \$750,000 maximum for the Local Parks Nonurban Outdoor Recreation Program Local match must be at hand at time of application 	Awards are announced in May.

Recreational Trails Grant | Texas Parks & Wildlife Department

The Recreational Trails Grant is a federally funded program from the Federal Highway Administration and its purpose is to provide funding for projects that create new and maintain existing motorized and non-motorized recreational trails.

Eligible Projects	Funding Terms	Funding Cycle
Motorized and non-motorized recreational trail projects such as: Construction of new recreational trails Improvements to existing trails Navigational aids such as signage Development of trailheads or trailside facilities Acquire trail corridors	\$0% reimbursable grant program \$200,000 maximum for non-motorized trails \$400,000 maximum for motorized trails	 Annual program with applications typically due in February. Awards are announced in May.



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Our promise is to design with community in mind.