PLANNING & CODES

MEMORANDUM

To: City of Seguin Mayor, Council Members, and City Manager

From: Pamela Centeno, Director of Planning & Codes

Through: Rick Cortes, Deputy City Manager

Subject: Amendments to the UDC to add short-term rentals to the Land Use Matrix and to

add a definition for short-term rentals in Chapter 7

Date: August 22, 2025

Background

The Seguin Planning Department is seeking to amend the Unified Development Code (UDC) to add short-term rentals as a new use classification in the Land Use Matrix. In 2024, following concerns from residents impacted by short-term rentals along riverfront properties in Seguin, an advisory committee was formed to discuss potential regulations for short-term rentals. Staff has drafted regulations for short-term rentals based on the specific recommendations of the advisory committee. The proposed regulations include requirements for off-street parking, occupancy limits, safety standards, and other regulations intended to protect the short-term rental and the surrounding neighborhoods. The ordinance also proposes the requirement for an annual license and an inspection for all short-term rentals that operate within the city limits of Seguin. While the regulations and licensing requirements are proposed for Chapter 22 of the Code of Ordinances, the creation of a short-term rental as a new and separate land use from standard residential uses needs to be defined and added to the UDC. Amendments to the UDC require a recommendation from the Planning & Zoning Commission.

Attached please find a copy of the draft ordinance amending the Unified Development Code to add short-term rentals to the Land Use Matrix, and to add a definition of the term to Chapter 7. The Planning & Zoning Commission held a public hearing on June 10, 2025 to consider these additions to the UDC and has recommended approval of the ordinance amendments.

Action Requested

Staff is requesting approval of the amendments to the UDC as proposed.

Recommendation

The Planning & Zoning Commission has held a public hearing and has recommended approval of the proposed amendments to the UDC.

Attachments

- Final Report of the Planning & Zoning Commission
- Proposed ordinance amending the Unified Development Code