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To: Mayor and City Council Members
Steve Parker, City Manager

From: Shane McDaniel, Director of IT; Jennifer Sourdellia, PIO

Subject: Resolution authorizing the City Manager to enter into an agreement with CivicPlus, regarding the GSA quote in the amount of \$49,999.99 to redesign the city website

Date: February 17, 2022

Staff is requesting action on the fiscal year 2022-23 American Rescue Plan Act funded effort to redesign the city's website. The recommended website design company was identified through a collaborative effort between the PIO and Director of IT.

Discussions between the City of Seguin and CivicPlus have led to a mutually beneficial opportunity for both organizations to redesign the city's website. The City of Seguin, through its forward-thinking city management and general receptiveness to creativity, was approved as a CivicPlus "Lighthouse" project earmarked for innovation at a substantial cost reduction of \$19,461.28. The City of Seguin will benefit by having a fresh, innovative website design, as opposed to the more standardized website build associated with many local governments. CivicPlus will benefit via the opportunity to leverage the City's website as a showcase for their innovation capabilities.

If approved, a committee will begin the process of working through the website rebuild. The estimated timeline to complete the effort is six to nine months. The city last refreshed the website through Revize Software Systems in 2015 at a cost of \$56,700, with an annual renewal of \$7800. The CivicPlus Lighthouse website redesign is quoted at \$49,999.99, with an annual renewal of \$15,402 under GSA procurement contract GS-35F-0124U.

Staff recommends approval and is available to answer any questions at your convenience.