



**ECONOMIC
DEVELOPMENT
CORPORATION**

City of Seguin

210 E. Gonzales Street
Seguin TX, 78155

Public Meeting Agenda

Seguin Economic Development Corporation

Wednesday, October 15, 2025

12:00 PM

Seguin City Council Chambers

NOTICE OF MEETING

The Seguin Economic Development Corporation (SEDC) Board of Directors will hold a regular meeting on Wednesday, October 15, 2025, at 12:00 p.m. at the Seguin City Council Chambers, 210 E. Gonzales Street, Seguin, Texas 78155. This meeting will be open to the public and is subject to the open meeting laws of the State of Texas.

MEETING AGENDA

1. Call to Order.
2. Pledge of Allegiance.
3. Roll Call – Brittney Watson.
4. Public Comments.
5. Approval of the Minutes of the SEDC Regular Meeting held on September 11, 2025 – Don Keil.
6. Presentation and Approval of the SEDC Financial Report as of July 31, 2025 – Susan Caddell.
7. Presentation and approval of the SEDC Investment Report for the 3rd Quarter of Fiscal Year 2025 – Susan Caddell.
8. Presentation and Discussion on the SEDC's Talent Pipeline Management (TPM) Collaborative – Jessica Dersen.
9. Presentation, discussion, and possible action on a Resolution approving certain amendments to bylaws of the Seguin Economic Development Corporation – Josh Schneuker.
10. Presentation, discussion, and possible action on a Resolution adopting the 2025-2026 SEDC Plan of Work – Josh Schneuker and Alora Wachholz.

11. Presentation and Discussion on the SEDC Monthly Staff Report – Josh Schneuker.

Lead Generation and Marketing Activities Update

Business Retention & Expansion (BRE) and Workforce Development Activities Update

Infrastructure Projects Update

Staff Professional Development Update

SEDC Quarterly Key Performance Indicators & CEDS Progress Status Update

12. Closed Session: The Seguin Economic Development Corporation Board of Directors will meet in Closed Session pursuant to the Texas Government Code, Chapter 551, to discuss the following:

Section 551.087 – Deliberation Regarding Economic Development Negotiations: (1) to discuss or deliberate regarding commercial or financial information that the governmental body has received from a business prospect that the governmental body seeks to have locate, stay, or expand in or near the territory of the governmental body and with which the governmental body is conducting economic development negotiations. (2) to deliberate the offer of a financial or other incentive to a business prospect.

Project Vaquero

Project Vast

TSTC Future Campus Project

Sec. 551.074 – Personnel Matters: to deliberate the appointment, employment, and duties of the position of Executive Director.

13. Reconvene into Open Session.
14. Possible Discussion and Action Related to Personnel Matters, TSTC Future Campus Project, Project Vast, and/or Project Vaquero – Josh Schneuker.
15. Adjournment.

CERTIFICATE

I certify that the above notice of meeting was posted in the Display Case in front of the Municipal Building, 210 E. Gonzales Street of the City of Seguin, Texas on Thursday, October 9, 2025, at or before 5:00 p.m. Said place is readily accessible to the general public at all times.

Josh Schneuker, Executive Director

Seguin Economic Development Corporation

The City of Seguin is committed to compliance with the Americans with Disabilities Act (ADA). Reasonable accommodation and equal access to communications will be provided to those who provide notice to the City Secretary at (830) 401-2468 at least 48 hours in advance. This meeting site is accessible to disabled persons as there are two (2) parking spaces reserved for the disabled on the east side of the Municipal Building.