

Memorandum

Date: May 12, 2016
To: Mayor Keil and the Seguin City Council
From: Pamela Centeno
Director of Planning and Codes
RE: Amendments to the Code of Ordinances, Chapter 82- Signs

The City of Seguin regulates signage in Seguin in order to enhance the aesthetics and attractiveness of the city. Currently, the regulations do not limit the size of wall signs or pole-mounted on-premise signs. Also, the regulations allow pole-mounted on-premise signs to be constructed to a height of 65 feet outside corridor overlay districts. Staff is proposing the following amendments to the sign regulations in Chapter 82 of the Code of Ordinances for on-premise signs.

- Pole-mounted signs shall not exceed 25 feet in height and shall not exceed 100 square feet in area.
- The total area of all wall signs on a single tenant building or single occupancy space of a multi-tenant building shall not exceed 15 percent of the total area of the applicable building façade.

Attached please find a copy of the Ordinance amendments being proposed. Staff recommends approval of these amendments.