



## ECONOMIC DEVELOPMENT CORPORATION

**To:** Donna Dodgen, Mayor  
Seguin City Council

**CC:** Steve Parker, City Manager  
Mark Kennedy, City Attorney

**From:** Josh Schneuker  
Director of Economic Development | SEDC Executive Director

**Date:** June 3, 2025

**Subject:** Renaming the Central Texas Technology Center Advisory Board to the Regional Workforce Education Alliance and modifications to its by-laws

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### **Historical Background**

The Central Texas Technology Center (CTTC) is a higher education facility owned by the City of New Braunfels and located on the grounds of the New Braunfels National Airport. The facility provides higher education and technical skills training in partnership with Texas State Technical College (TSTC) and Alamo Colleges – Northeast Lakeview College to support employment opportunities in high-demand occupations.

Originally opened in 2004 and expanded in 2016, the CTTC reflects a long-standing partnership between the communities of Seguin and New Braunfels to address regional workforce development needs. This partnership is formalized through the CTTC Advisory Board, which was established by both city councils to assist in the administration of the CTTC and its programs. The Board is charged with oversight of the facility and with keeping both councils informed of its operations.

The CTTC Advisory Board consists of ten (10) members—five (5) appointed by the New Braunfels City Council and five (5) by the Seguin City Council. The Board's original bylaws were adopted in 2004 and amended in 2009 and 2023.

### **Action Requested**

Since 2023, the CTTC Advisory Board has engaged in ongoing discussions regarding the evolution of its role in supporting workforce development across the region. A recurring theme in these discussions was the recognition that workforce needs are regional, cross-jurisdictional, and require multi-institutional collaboration. Board members expressed concern that a focus limited to the operations of the CTTC facility did not fully align with the broader workforce development landscape.

To address this, the Board held a strategic planning session on January 28, 2025, to evaluate the current state of the center, review legislative priorities, assess regional growth and employment trends, and define a future mission and vision. Following this session, the Board reconvened on April 8, 2025, and unanimously approved a series of recommendations, including bylaw amendments and a name change to better reflect its revised role and purpose.

### **Proposed changes include:**

- Renaming the CTTC Advisory Board to the **Regional Workforce Education Alliance (RWEA)**
- Updating the Board's purpose to align with the new mission and vision:

- **Mission:** To be a strategic group for clear communication, aligned efforts, collaboration, and targeted support for workforce education.
- **Vision:** To capitalize on opportunities that support industry and lead to an increased quality of life and positive generational change.
- Revising the bylaws to reflect changes in:
  - Board membership structure
  - Ex-officio classifications
  - Terms and attendance policies
  - Officer roles and responsibilities

The proposed changes signal a shift in the Board’s focus—from oversight of a single facility to a broader role supporting regional workforce development and coordination.

The New Braunfels City Council approved these changes at its May 12, 2025, meeting.

### **Fiscal Impact**

There is no fiscal impact associated with the proposed bylaw amendments and name change.

### **Staff Recommendation**

Staff recommends approval of the Board’s name change and the associated bylaw amendments resulting from the recent strategic planning process.

### **Attachments**

- Tracked changes to the existing bylaws
- Clean version of the proposed bylaws