

# HUNDEN COST PROPOSAL

## FEES

Hunden Partners proposes to complete a Tourism Master Plan for the City of Seguin for a lump-sum fee of **\$95,000**. This fee is inclusive of time and expenses for one (1) trip to Seguin for the kickoff and discovery trip. Any additional travel will be negotiated and billed separately as agreed upon with the Client.

Hunden Partners proposes to bill monthly on a percent complete basis. Hunden will require an initial kickoff payment of \$15,000 to initiate our work. Following the kickoff, Hunden will bill the remaining balance (\$80,000) monthly, based on percentage of work complete.

## OPTIONAL ADD-ONS

The following optional services are outside the requested scope of work but can be added upon request, in consultation with the Client. We have provided estimated ranges for the optional tasks and will provide scope narrative and a formal price proposal for the desired add-ons, as appropriate.

- Visitor Sentiment Survey: \$20,000-\$25,000
- Tourism Workforce Assessment: \$5,000-\$8,000
- Green Infrastructure, Sustainability Initiatives & ADA Accessibility: \$10,000-\$20,000
- Vision & Identity Development: \$5,000-\$8,000