

## CITY OF SEGUIN



It's real.

**To:** City of Seguin Mayor and City Council  
Steve Parker, City Manager

**From:** Jack Jones, Director of Parks and Recreation

**Through:** Rick Cortes, Deputy City Manager  
Mark Kennedy, City Attorney

**Date:** April 1, 2025

**Subject:** Resolution of the City Council of the City of Seguin, Texas authorizing the City Manager to execute an agreement with Data Projections, Inc. regarding a Texas Department of Information Resources cooperative purchasing quote in the amount of \$70,212.93 for the purchase, delivery, and installation of new audio equipment including speakers and amps at the Seguin Coliseum; and declaring an effective date.

### Historical Background

In 2024, the audio/video (A/V) system at the Seguin Coliseum received needed major enhancements and improvements to help attract business conferences and other large events that bring needed hotel occupancy tax (HOT) and sales tax to the City of Seguin. Highlights of the work done by Data Projections, Inc. at the Coliseum recently to enhance and improve the A/V system included the following:

- Five new high-end projectors were permanently affixed to the ceiling.
- Two large electric projector screens were mounted at an angle flanking to the right and to the left of the stage area. The current center electric projector screen above the stage was relocated in front of the drapery so that when the screen comes down for video display, it does not interfere with public speakers speaking on the stage. Two additional smaller electric projector screens were placed in the two center breakout rooms located in the back of the Coliseum.
- Six wireless handheld microphones and six lavalier microphones that can be used throughout the Coliseum's main floor and various breakout rooms were purchased and integrated to the A/V system.
- A camera facing the stage was mounted to the ceiling offering public speakers enhanced stage visibility using a camera feed to the electric projector screens. The camera also provides City staff with flexible video broadcasting capabilities to cover City hosted public meetings and events held at the Coliseum.
- Functionality and programming were added for separate A/V in the main area and each of the breakout rooms.
- Removal of the Coliseum's existing main floor large A/V equipment enclosure was replaced with smaller retrofitted inset panels. Some A/V equipment was relocated to the rack in the server room running the entire system with added technology to control A/V and provide wireless screen-sharing capabilities.
- Added the necessary inputs and outputs for optimal control of A/V.
- Miscellaneous wiring and electrical work was completed.

The work completed by Data Projections was a success. As a result of the A/V enhancements and improvements, and other facility improvements including new padded clothed chairs and stage lighting, this all has attracted more facility inquiries and rentals at the Seguin Coliseum.

### **Action Requested**

The addition of new speakers and amps was not included in the original scope of work completed by Data Projections. At the time, it was hoped that the existing speakers and amps could work seamlessly with the new A/V equipment. At times, there has been noticeable disruptions of the audio when in use. Upon further inspection by City Information Technology staff and Data Projections, it was determined that it's best to replace the old speakers and amps with new speakers and amps for better sound quality with no audio disruptions such as skips, pauses, delays, etc.

### **Procurement Methodology & Funding Source**

Funding for the project is coming from a Budget Amendment out of the Coliseum Fund that may be approved by City Council on Second Reading on April 1, 2025. City purchases utilizing the Texas Department of Information Resources (DIR) are in compliance with all State bidding requirements. DIR is a cooperative purchasing service that simplifies procurement for State and Local Governments.

### **Staff Recommendation**

Resolution of the City Council of the City of Seguin, Texas authorizing the City Manager to execute an agreement with Data Projections, Inc. regarding a Texas Department of Information Resources cooperative purchasing quote in the amount of \$70,212.93 for the purchase, delivery, and installation of new audio equipment including speakers and amps at the Seguin Coliseum; and declaring an effective date.

### **ATTACHMENTS**

- Resolution
- Data Projections Proposal