AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF SEGUIN, TEXAS AMENDING THE UNIFIED DEVELOPMENT CODE (UDC), ADDING CHAPTER 6- SIGN REGULATIONS, REPEALING IN ITS ENTIRETY CHAPTER 82 (SIGNS) OF THE SEGUIN CODE OF ORDINANCES, AND AMENDING THE FEE SCHEDULE IN APPENDIX C OF THE SEGUIN CODE OF ORDINANCES; PROVIDING A SEVERABILITY CLAUSE; AUTHORIZING CITY STAFF TO PREPARE THIS ORDINANCE FOR SUBMISSION AS A SUPPLEMENT TO THE CODE OF ORDINANCES; PROVIDING FOR PUBLICATION; AND PROVIDING FOR AN EFFECTIVE DATE

WHEREAS, the City of Seguin regulates the construction, erection, alteration, and maintenance of signs in the city limits as adopted in Chapter 82 of the Code of Ordinances; and

WHEREAS, the City of Seguin finds it in the best interest of the community to repeal the existing Chapter 82 of the Code of Ordinances and adopt new sign regulations in Chapter 6 of the Unified Development Code (UDC), which was previously reserved for sign regulations; and

WHEREAS, the intention of the proposed regulations is to ensure safe construction of signs in the city limits and aid in the attraction of consumers to the community while preserving the values of community appearance; and

WHEREAS, the City of Seguin held a public input session on July 24, 2024 and conducted an online survey in August 2024 to collect public comments and input prior to drafting the proposed sign regulations; and

WHEREAS, the draft sign regulations were presented to the Planning & Zoning Commission during two public hearings on February 11, 2025 and March 11, 2025; and

WHEREAS, on March 11, 2025, the Planning and Zoning Commission voted to recommend to City Council to approve the proposed Chapter 6 of the UDC, which will replace the existing sign regulations in Chapter 82 of the Seguin Code of Ordinances.

NOW THEREFORE BE IT ORDAINED by the City Council of the City of Seguin, Texas, as follows:

PART ONE. Chapter 82- Signs, of the Seguin Code of Ordinances is hereby repealed in its entirety.

PART TWO. The Seguin Unified Development Code (UDC), adopted in Appendix A of the Seguin Code of Ordinances, is amended to add Chapter 6- Sign Regulations to read as drafted in the attached document (Exhibit A).

PART THREE. Appendix C - Fee Schedule, of the Seguin Code of Ordinances, is amended as follows (underlining indicates added text, strikethrough indicates deleted text):

Cha	pter 8	2. Si ғ	gns Appendix A. Unified Development Code				
Article II. License (g) Sign Fees							
(a)	Sign	Sign contractor registration:					
	(1)	Anr	nual sign contractor registration fee	100.00			
(b)	Sign						
	(1) (2)	Based on total valuation: Sign permits (based on total valuation of sign): The following fees for sign permits shall be doubled when work is commenced before permission issuance.					
		a.	Up to \$2,000.00	25.00			
		b.	\$2,001.00 to \$50,000.00:				
			1. For the first \$2,000.00	50.00			
			2. Plus, for each additional \$1,000.00 or fraction thereof, to and including \$50,000.00	5.00			
		c.	\$50,001.00 to \$100,000.00:				
			1. For the first \$50,000.00	300.00			
			2. Plus, for each additional \$1,000.00 or fraction thereof, to and including \$100,000.00	4.00			
		d.	00,001.00 to \$500,000.00:				
			1. For the first \$100,000.00	500.00			
			2. Plus, for each additional \$1,000.00 or fraction thereof, to and including \$500,000.00	4.00			
	e. \$500,001.00 and up:						
			1. For the first \$500,000.00	2,100.00			
			2. Plus, for each additional \$1,000.00 or fraction thereof	4.00			

	(2) (3)	Reinspection fee	100.00			
	(3) (4)	Inspections on Saturdays, Sundays, holidays, and after hours, per hour	150.00			
	(4) (5)	Plan checking fee: One-half of cost of sign permit fee				
(c)	Port	Portable sign permits and inspections:				
	(1)	Per single permit period	25.00			

PART FOUR. All ordinances and resolutions or parts of ordinances or resolutions in conflict with this ordinance are repealed.

PART FIVE. City staff is authorized to prepare this Ordinance for submission as a supplement to the Seguin Code of Ordinances.

PART SIX. This ordinance shall be published in a newspaper of general circulation.

PART SEVEN. This ordinance shall be effective upon ten (10) days following passage on second reading and shall be published in a newspaper of general circulation.

PASSED AND APPROVED on the first reading this 1st day of April 2025. **PASSED AND APPROVED AND ADOPTED** on the second reading this 14th day of April 2025.

Donna Dodgen, Mayor

ATTEST:

Kristin Mueller, City Secretary