

## MAIN STREET & CVB

## **MEMORANDUM**

TO: Mayor and City Council Members

Steve Parker, City Manager

FROM: Kyle Kramm, Main Street Program Director

THROUGH: Rick Cortes, Seguin Deputy City Manager

SUBJ: 2022 Street Closure and Sale of Alcohol

DATE: February 9, 2022

Listed below are the 2022 events involving street closures and alcohol sales (if applicable) in downtown Seguin. Street closures include the 100 - 300 Block S. River, 100 - 200 Block E. Donegan, and 100 - 200 Block E. Nolte Streets, unless otherwise indicated. The time includes set up and tear down for event. Staff is requesting approval of both the street closure and alcohol sales.

Event	Sponsoring	Date	Time & Street	Alcohol
	Organization		<b>Closure Location</b>	Sales
<b>Business in the</b>	Seguin Area	April 21, 2022		
Park	Chamber of		5:00 – 9:00 p.m.	
	Commerce		100 block of East	
			Donegan and East	
			Nolte	
Race to Raise	Guadalupe	April 30, 2022	6:00 a.m. – 1:00	
	Regional Medical		p.m., 100 Block	
	Center		W. Gonzales	
			Street	
Trade	Main Street	April 30, 2022	6:00 a.m. – 5:00	Alcohol
Days/Earth	Program/CVB		p.m.	sales during
Day				event
Cinco de Mayo	Hispanic Chamber	May 6 - 8,	6:00 a.m. on May	Alcohol
	of	2022	6 <sup>th</sup> through 11:00	sales during
	Commerce/LULAC		pm on May 8 <sup>th</sup>	event
NAMI Mental	NAMI Guadalupe	May 14, 2022	6:00 a.m. – 4:00	
Health Fair	County		p.m.	
Lone Star	Texas Authors	May 28 & 29,	6:00 a.m. May 28 <sup>th</sup>	Alcohol
Festival	Institute of History,	2022	through 11:00 p.m.	sales during
	Inc.		May 29 <sup>th</sup>	event

Fiestas Patrias/Fiestas Juan Seguin Juneteenth Celebration	Hispanic Chamber of Commerce/LULAC Wesley Harper Methodist Church & the Emancipation "Juneteenth" Committee	June 10, – 12, 2022 June 18 & June 19, 2022	6:00 a.m. June 10 <sup>th</sup> through 11:00 pm on June 12 6:00 a.m. – 5:00 p.m.	Alcohol sales during event
Freedom Fiesta	KWED	July 2, 2022	6:00 a.m. June 2 <sup>nd</sup> - 6:00 a.m. July 3 <sup>rd</sup>	Alcohol sales during event
Fourth of July Flag Raising Ceremony, Parade Staging, and Parade	City of Seguin	July 4, 2022	6:00 a.m. until the conclusion of the parade; Streets include the 100 Blocks, east and west of the following: Weinert, Cedar, Humphreys, Krezdorn; E. Koepsel, 100 Block School Street, E. College Street from Austin to King Street, River Street between College and Cedar, Milam Street around Mary B. Erskine School.	
184 <sup>th</sup> Seguin Birthday Party	Seguin Conservation Society	August 12, 2022	6:00 a.m 10:00 p.m., 200 Block E. Live Oak and 500 Block S. Crockett	
Art Wine Walk	Seguin Main Street Program/CVB/ Arts Commission	September 17, 2022	3:00 p.m 8:00 p.m.	Alcohol sales during event
Oktoberfest	Seguin Brewing Company	September 30 & October 1, 2022	5:00 – 11:00 p.m., 100 Block W. Gonzales	Alcohol sales during event
Guadalupe County Fair Parade	Guadalupe County Fair Association	October 14, 2022	6:00 a.m. until conclusion of parade, College/Austin;	

			College/River; Austin/Ireland; Austin/Mountain; Donegan/Austin; Nolte/Austin; Washington/Austi n; Shelby/Austin; E. Klein/Austin; W. Klein/Austin; Pecan/Austin; David/Austin; and Live Oak/Austin	
TLU Bulldog	Texas Lutheran	October 28,	4:00 – 11:00 p.m.	Alcohol
Block Party	University	2022	100 Block of West	sales during
	- · · · · · · · · · · · · · · · · · ·		Gonzales	event
16 <sup>th</sup> Annual Pecan Fest Heritage Days	Seguin Main Street/CVB	October 29, 2022	6:00 a.m 10:00 p.m. streets listed above, 400 Block of S. River, 200 Block E. Live Oak, 500 Block S. Crockett, 300 Block E. Donegan, 100 Block E. and W. Gonzales Street	Alcohol sales during event
Holiday Stroll Parade	City of Seguin Parks and Recreation Department	December 1, 2022	4:00 p.m. until conclusion of parade and lighting in Central Park. Streets listed above, River/College; College/Austin; East & West Elm/Austin, Ireland/Austin, Mosheim/Austin, Walnut/Austin, Mountain/Austin, and Gonzales/Austin; Nolte/Camp; W. Washington/Austin n Streets	

12 <sup>th</sup> Annual	Main Street	December 2,	5:00 – 9:00 p.m.,
Sip-n-Stroll	Program/CVB/	2022	in additional to the
	Downtown		streets listed
	Business Alliance		above, 100 Block
			E. and W.
			Gonzales Streets
9 <sup>th</sup> Annual	Downtown	December 3,	6:00 a.m. – 4:00
North Pole	Business Alliance	2022	p.m.
Stroll			
Crossroads	Crossroads Church	December 24,	5:00 – 10:00 p.m.
Church		2022	100 Block of East
Candlelight			Donegan
Service			

Thank you for your consideration.