

## MEMORANDUM

**To:** City of Seguin Mayor and Council

**From:** Jack Jones, Director of Parks & Recreation

**Through:** Steve Parker, City Manager  
Rick Cortes, Deputy City Manager

**Subject:** Discussion and possible action regarding the process for officially naming the future pickleball courts located at 418 W. Mountain St.

**Date:** May 17, 2022

The Parks and Recreation Advisory Board has been discussing the naming of public properties including the future pickleball courts. Considering the upcoming construction of the new pickleball courts, the Parks Board would like to request City Council direction on the possibility of naming the facility as part of the anticipated September 2022 grand opening/ribbon cutting.

Please note that in July 2014, staff under the direction of the City Council solicited public input through a naming contest for the 47-acre community park located on the southeast corner of San Antonio Avenue and Vaughan Street. Park name suggestions were solicited via e-mail, phone call (voicemail) in-person, and online during the initial two-week park naming process. Nearly 200 submissions were received during this period. Phase two of the process resulted in the City Council narrowing the list of submissions to four finalist who were then put up for a two-week public vote resulting in the naming of this community park as Park West.

If City Council desires a similar public process, an idea is to utilize the Parks and Recreation Advisory Board to solicit and vet possible park names via a staff led contest in accordance with the attached policy for Naming City Owned Facilities and/or Property. The Parks Board would be responsible for narrowing choices received down to 3-5 possible park names that would be forwarded to City Council for consideration at a future Council meeting.