

CITY OF SEGUIN

To: City Council
From: Susan Caddell, Director of Finance
Date: July 29, 2025
Subject: Occupancy Tax Reports for Quarter Ended June 30, 2025



It's real.

Historical Background

During the FY25 budget process, several organizations were approved for occupancy tax funding. As part of the requirement to receive funding, these organizations were to enter into a contract with the City of Seguin to delegate the use of these funds. Those contracts were approved at the November 5, 2024 City Council meeting. Another requirement for funding is the organizations must present quarterly reports of their expenses for their activities. Those reports are attached. All the reports seem to be in compliance with state regulations and agreements. In Section II of each agreement, the contracts require the organizations to hold their events or functions in order to be eligible for funding. If the events or functions are not held, the funding to the civic organizations will be reduced accordingly. Each contract also stipulates that an organization cannot be reimbursed more than what they expended.

During the last quarter, the Fields of Huber Ranch held several tournaments. In addition, the Seguin Heritage Museum is based upon keeping the museum open to the public and no specific event, their requirement was just to keep the doors open to the public. They continued to stay open. LULAC held their Cinco de Mayo celebration. Mid-Texas Symphony held the Ode to Joy Concert along with other events in the previous quarters. Seguin Art League held their Earth Day Paint Out along with other events in the previous quarters. Teatro de Artes de Juan Seguin continued to hold Hispanic heritage events including arts and exhibits at the library and businesses, Viva Teatro and Cinco de Mayo Festival de Danza y Musica as well as events in the previous quarter. They also held events in the previous quarters according to their contract. The Seguin Conservation Society and the Guadalupe County Fair Association also held events in the previous quarters according to their contract.

Action Requested

City Council must approve these reports and quarterly disbursements.

Staff Recommendation

Staff recommends funding to the Seguin Conservation Society, Mid Texas Symphony, Teatro de Artes de Juan Seguin, Seguin Heritage Museum, Guadalupe County Fair Association, LULAC, Seguin Art League, and the Fields of Huber Ranch.

ATTACHMENTS

Quarterly reports from civic organizations for the quarter ended June 30, 2025.